

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
New World Brands, Inc.		06/20/2005	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Productos Finos De Agave, SA DE C.V.		
<b>Street Address:</b>	KM 1.5 Carr Jesus Maria- Ayotlan		
<b>City:</b>	Jalisco		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	47950		
<b>Entity Type:</b>	CORPORATION: MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78492887	DON ALEJANDRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)521-2875		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-521-2775		
<b>Email:</b>	asacharoff@muchshelist.com		
<b>Correspondent Name:</b>	Much Shelist Freed Denenberg Ament & Rub		
<b>Address Line 1:</b>	191 N Wacker Drive Suite 1800		
<b>Address Line 2:</b>	Adam K Sacharoff		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Much Shelist Freed Denenberg Ament & Rub		
<b>Address Line 1:</b>	191 N. Wacker Drive, Suite 1800		
<b>Address Line 2:</b>	Adam K Sacharoff		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		

CH \$40.00 78492887

NAME OF SUBMITTER:	Adam K Sacharoff
Signature:	/aks/
Date:	06/21/2005
Total Attachments: 1 source=Assign Productos#page1.tif	

**Assignment of Trademarks**

**New World Brands, Inc.**, whose principal place of business is 2019 SW 20<sup>th</sup> St., Suite 109, Fort Lauderdale, Florida 33315, holds title to the Trademark

United States Trademark Application DON ALEJANDRO Serial No.: 78/492,887

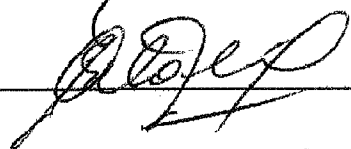
**PRODUCTOS FINOS DE AGAVE, S.A. DE C.V.**, whose principal place of business is KM. 1.5 Carr. Jesus Maria-Ayotlan, C.P. 47950 Jesus Maria, Jal. Mexico desires to obtain title and any and all interest **New World Brands, Inc.** has to said trademark.

Therefore, for the sum of \$1.00 plus other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged,

**New World Brands, Inc.** hereby assigns to **PRODUCTOS FINOS DE AGAVE, S.A. DE C.V.**, its legal representatives, successors and assignees, its entire right, title and interest in said trademark properties and the goodwill represented thereby, including the right to claim priority, as fully and completely as the same would have been held by **New World Brands, Inc.** had this Assignment not been made.

AND for the same consideration, Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of said mark and said application without charge to Assignor but at the cost and expense of Assignee.

**New World Brands, Inc.**

BY 

Name: COSTAS P. ATALIOTIS

Title: PRESIDENT & CEO

Date: JUNE 20, 2005

**PRODUCTOS FINOS DE AGAVE, S.A. DE C.V.**

BY 

Name: OSCAR ALEJANDRO LOPEZ OROZCO

Date: JUNE 20/05