

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spin Master Ltd.		02/25/2005	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Playstorm Far East Limited		
Street Address:	27/F, King Kong Commercial Centre		
Internal Address:	9 Des Voeux Road West		
City:	Sheung Wan		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78489951	MAGG RACERS	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-955-6847		
Email:	trademarks@bellboyd.com		
Correspondent Name:	Kimberly N. Reddick		
Address Line 1:	P.O. Box 1135		
Address Line 2:	Bell, Boyd & Lloyd LLC		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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NAME OF SUBMITTER:	Kimberly N. Reddick
Signature:	/knr/
Date:	06/22/2005
Total Attachments: 2 source=magg racers#page1.tif source=magg racers#page2.tif	

ASSIGNMENT

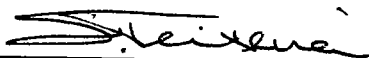
Whereas Spin Master Limited, a corporation incorporated under the laws of Ontario with a principal place of business at 450 Front Street West, Toronto, Ontario, Canada, M5V 1B6 ("Assignor") holds the right, title and interest to the trade-marks listed in Schedule A (hereinafter the "Marks"); and

Whereas Playstorm Far East Limited, a corporation with a principal place of business at 27/F., King Kong Commercial Centre, 9 Des Voeux Road West, Sheung Wan, Hong Kong ("Assignee") desires to acquire the Assignor's entire right, title and interest in and to the Marks;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its entire right, title and interest in and to the Marks.

In witness whereof, Assignor has executed this Assignment as of the date set forth below.

DATED this 25th day of February, 2005.


Witness

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SPIN MASTER LTD.

Per: 

Name: CHRIS HARRIS
Title: VP General Counsel
(I have the authority to bind the corporation.)

106502

SCHEDULE A

MARK	U.S.	CANADA	CTM
MAGG RACERS	Application Serial No. 78/489,951	Application No. 1,214,942	Application No. 3,920,857