

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DAMART LLC		05/26/2005	limited liability company: UNITED STATES

**RECEIVING PARTY DATA**

Name:	DAMART-SERVIPOSTE
Street Address:	25 avenue de la Fosse-aux-Chenes
City:	Roubaix
State/Country:	FRANCE
Postal Code:	59100
Entity Type:	COMPANY: FRANCE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	0898793	DAMART-THERMAWEAR
Registration Number:	2451062	THERMOLACTYL
Registration Number:	0694627	THERMOLACTYL
Registration Number:	0694970	THERMOLACTYL
Registration Number:	2595181	NATURE ET LIBERTE

**CORRESPONDENCE DATA**

Fax Number: (248)594-0610  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2485940600  
 Email: tmdocketing@raderfishman.com  
 Correspondent Name: Mary Margaret L. O'Donnell  
 Address Line 1: 39533 Woodward Avenue  
 Address Line 2: Suite 140  
 Address Line 4: Bloomfield Hills, MICHIGAN 48304

CH \$140.00 0898793

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Mary Margaret L. O'Donnell
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Signature:	/Mary Margaret L. O'Donnell/
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Date:	06/23/2005
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Total Attachments: 1 source=DAMART Assignment#page1.tif
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## ASSIGNMENT OF REGISTRATION MARK

WHEREAS, the Assignor, DAMART LLC

has adopted and is using the mark(s) listed below which is/are registered in the United States Patent and Trademark Office :

<u>MARK</u>	<u>Reg. n°</u>	<u>Reg. Date</u>
DAMART-THERMAWEAR	n° 0898793	of September 15, 1970
THERMOLACTYL	n° 2451062	of May 15, 2001
THERMOLACTYL + LOGO	n° 0694627	of March 15, 1960
THERMOLACTYL + LOGO	n° 0694970	of March 22, 1960
NATURE ET LIBERTE + LOGO	n° 2595181	of July 16, 2002

WHEREAS, the Assignee, DAMART-SERVIPOSTE

is desirous of acquiring said mark(s) and the registration(s) thereof ;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said the Assignor, does hereby assign unto the Assignee, all right, title, and interest in and to the said mark(s) in the United States, together with good will of the business symbolized by the mark(s) and the above identified registration(s) thereof.

Date : 5/26/05

By :

Scott Zonik  
Assignor SCOTT ZONIK  
VICE PRESIDENT (CFO)  
SONY SYSTEMS, INC  
SOLE MEMBER OF  
DAMART, LLC