

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RENT-WAY, INC.		06/16/2005	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RENT-WAY OF MICHIGAN, INC.		
<b>Street Address:</b>	MIDLAND TOWN CENTER, UNIT 70		
<b>Internal Address:</b>	1539 WASHINGTON STREET		
<b>City:</b>	MIDLAND		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48640		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2824785	WE ARE FAMILY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(716)849-0349		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	716 856 4000		
<b>Email:</b>	gsnyder@hodgsonruss.com		
<b>Correspondent Name:</b>	GEORGE L. SNYDER, JR.		
<b>Address Line 1:</b>	HODGSON RUSS LLP		
<b>Address Line 2:</b>	ONE M&T PLAZA - SUITE 2000		
<b>Address Line 4:</b>	BUFFALO, NEW YORK 14203		
<b>NAME OF SUBMITTER:</b>	GEORGE L. SNYDER, JR.		
<b>Signature:</b>	/GEORGE L. SNYDER, JR./		
<b>Date:</b>	06/27/2005		

CH \$40.00 2824785

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, **Rent-Way, Inc.**, a Pennsylvania corporation with a principal place of business at One RentWay Place, Erie, Pennsylvania 16505, has used, is using and is the sole and exclusive owner of the mark WE ARE FAMILY ("the Mark") set forth in U.S. Registration No. 2,824,785 registered March 23, 2004;

WHEREAS, **Rent-Way of Michigan, Inc.**, a Delaware corporation with a principal place of business at Midland Town Center, Unit 70, 1539 Washington Street, Midland, Michigan 48640 is desirous of acquiring all rights of said Rent-Way, Inc. in and to the Mark, together with the goodwill of the business symbolized thereby, and in and to U.S. Registration No. 2,824,785;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) to it in hand paid by said Rent-Way of Michigan, Inc., and other good and valuable consideration, the receipt of which is hereby acknowledged, Rent-Way, Inc. does hereby assign, transfer and convey to Rent-Way of Michigan, Inc. the entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby, and in and to U.S. Registration No. 2,824,785.

**Rent-Way, Inc.**

Dated: 6/16/05

By: Ronald D. DeMass  
Name: Ronald D. DeMass  
Title: Vice President

STATE OF PA )

COUNTY OF ERIE )  
: ss.

On this 16<sup>th</sup> day of June, 2005, personally appeared Ronald D. DeMass, to me known and known to me to be the VP of said Rent-Way, Inc. who confirmed to me that he executed the foregoing Assignment on behalf of said Rent-Way, Inc. with full authority to do so.

Teri A. Schneider  
Notary Public

