

02-02-2005

12/27/04

RECORD  
TRADE



To the Director of the U. S. Patent and Trademark

102931398

the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):  
Ivoclar Vivadent AG

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) Liechtenstein

Execution Date(s) July 26, 2004

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Ivoclar Vivadent, Inc.

Internal

Address: 175 Pineview Drive

Street Address:

City: Amherst

State: NY

Country: Zip: 14228

Association Citizenship

General Partnership Citizenship

Limited Partnership Citizenship

Corporation Citizenship USA - Delaware

Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Schedule A (attached)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
See Schedule A (attached)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Neal L. Slifkin

Internal Address: Harris Beach LLP

Street Address: 99 Garnsey Road

City: Pittsford

State: NY Zip: 14534

Phone Number: (585) 419-8636

Fax Number: (585) 419-8813

Email Address:

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

*Neal L. Slifkin*

Signature

12/20/04

Date

Neal L. Slifkin

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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01 FC:8521  
02 FC:8522

40.00 OP  
25.00 OP



12-27-2004

U.S. Patent & TMO/TM Mail Rcpt Dt. #77

TRADEMARK  
REEL: 003112 FRAME: 0525

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Tetric	1803601	November 9, 1993
Helioseal	1474715	February 2, 1988

## ASSIGNMENT OF TRADEMARKS

Whereas Ivoclar Vivadent AG of Bendererstrasse 2, FL-9494 Schaan,, Liechtenstein, ("Assignor"), has adopted, used and is using the marks on the attached Schedule A ("Marks") which are registered with the United States Patent and Trademark Office;

Whereas Ivoclar Vivadent, Inc. of 175 Pineview Drive, Amherst, New York 14228 ("Assignee") desires to acquire all rights in and to said Marks in the United States and the United States Registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said Marks in the United States, together with the goodwill of the business symbolized by the Marks, and the U.S. Registrations thereof, including all rights in and to all causes of action, either in law or in equity for past, present, or future infringement based on the Marks.

Ivoclar Vivadent AG  
Assignor

By: 

Robert A. Ganley  
Chief Executive Officer

Date: 7/26/04

Ivoclar Vivadent, Inc.  
Assignee

By: 

Alan S. Korman  
Vice President and General Counsel

Date: 7/23/04

Trademark

Registration No.

Registration Date

Tetric

1803601

November 9, 1993

Helioseal

1474715

February 2, 1988