

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BOCAdcWEB		06/16/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	American University		
Street Address:	4400 Massachusetts Ave., NW		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20016		
Entity Type:	Non-Profit Corporation:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78514301	THE HOTSPOT FOR BUSINESS EDUCATION	
CORRESPONDENCE DATA			
Fax Number:	(202)885-3273		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-885-3292		
Email:	perillo@american.edu		
Correspondent Name:	American University		
Address Line 1:	4400 Massachusetts Ave., NW		
Address Line 2:	Office of General Counsel		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20016		
NAME OF SUBMITTER:	Mary E. Kennard		
Signature:	/mek/		
Date:	07/06/2005		

OP \$40.00 78514301

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, BOCADCWEB, a Virginia Corporation, having its principal place of business located at 10985 Thrush Ridge Road, Reston, VA 20191 ("BOCADCWEB") owns the entire right, title and interest in and to the Trademarks listed in Exhibit "A"; and

WHEREAS, APUS wishes to transfer ownership to AMERICAN UNIVERSITY, a District of Columbia Non-Profit Corporation, having its principal place of business located at 4400 Massachusetts Avenue, NW, Washington, DC 20016 ("AU"), of the assigned Trademarks; and

NOW, THEREFORE, APUS, hereby assigns, sets over, transfers, remises and quitclaims to AU all of BOCADCWEB's right, title and interest in and to said Trademarks including, but not limited to, any applications (pending or expired), together with the common law rights and the right to recover for damages and profit from past infringement thereof, if any.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement effective as of

16 June, 2005.

BOCADCWEB

By: *[Signature]*

Title: *President*

Date: *16 June 2005*

[Signature]

AMERICAN UNIVERSITY

By: *[Signature]*

Title: *Douglas M. Katz*

Date: *Assistant Vice President*

of Finance

EXHIBIT "A"
To
Trademark Assignment Agreement

Country	Application No.	Mark	Class
US	78514301	THE HOTSPOT FOR BUSINESS EDUCATION	41

dc-407017