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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

La Creme, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: December 19, 2003

2. Name and address of receiving party(ies)

Name: DeCoty Coffee Company, Inc.

Internal

Address:

Street Address: 1920 Austin Street

City: San Angelo State: TX Zip: 76903

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Texas Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,560,251

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel D. Chapman

Internal Address: Jackson Walker, L.L.P.

Street Address: 112 E. Pecan St.

Suite 2100

City: San Antonio State: TX Zip: 78205

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

07-2400 (306284.2)

DO NOT USE THIS SPACE

9. Signature.

Michael A. Moreno Name of Person Signing

Signature

January 10, 2005 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231



01-13-2005

U.S. Patent & TMO/TM Mail Rcpt Dt. #77

TRADEMARK REEL: 003118 FRAME: 0212

CONFIRMATORY ASSIGNMENT TRADEMARKS

La Creme, Inc., aka La Creme Coffee & Tea aka Dallas Coffee Company

WHEREAS, T, a Texas corporation ("ASSIGNOR"), having its principal offices at 6333 Denton Dr. Dallas, TX 75248, has adopted, used, is using, and is the owner of the following trademarks now registered in the United States Patent and Trademark Office.

REGISTRATION NO.	FILED/ISSUED DATE	TRADEMARK
1,560,251	October 10, 1989	LA CREME

WHEREAS, DeCoty Coffee Company, ("ASSIGNEE"), having its principal place of business at San Angelo, TX, has purchased the assets of ASSIGNOR to which the marks pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, effective 12-19-03, ASSIGNOR does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said trademark(s), and all renewals or reissues thereof; and all applications for trademarks which may hereafter be filed for said mark in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Trademark Laws of the United States or any international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; together with the goodwill of the business symbolized by the trademark and said applications to register said trademark; and any and all causes of action thereto that may have heretofore accrued in ASSIGNOR's favor.

NOW, THEREFORE, for additional good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over onto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in and to all the common law trademark rights in the United States and worldwide owned by ASSIGNOR, such common law rights in and to the mark "LA CREME" for tea and/or coffee included the distribution and sale thereof, together with the goodwill of the business symbolized by the "LA CREME" trademark; and any and all causes of action including common law causes of action hereto that may have heretofore accrued in ASSIGNOR's favor.

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNOR HEREBY further covenants and agrees that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said mark, and testify in any legal proceeding, sign all lawful papers, execute all divisions, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper trademark protection for said mark in all countries.

La Creme, Inc

Name: J. D. Tuley
Title: Chairman

STATE OF TEXAS

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COUNTY OF DALLAS

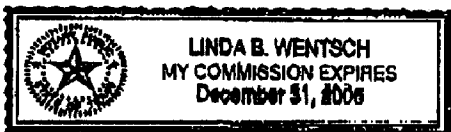
BEFORE ME, the undersigned authority, on this day personally appeared B.B. Tuley, in his capacity as CHAIRMAN, known to me to be the person of that name, who signed the foregoing instrument, and acknowledged that he executed the foregoing on behalf of said assignor and pursuant to authority duly received.

GIVEN under my hand and seal of office this 19th day of Dec., 2003.

(Notary Seal)

Linda B. Wentsch
Notary Public, State of Texas

LINDA B. WENTSCH
Printed Name of Notary
Commission Expires _____



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