

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE OHIO STATE LIFE INSURANCE COMPANY		07/01/2005	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	AMERICO FINANCIAL LIFE AND ANNUITY INSURANCE COMPANY		
Street Address:	300 W. 11th Street		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64105		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2346276	OHIO STATE LIFE'S SECURITERM	
CORRESPONDENCE DATA			
Fax Number:	(816)474-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	816-474-9050		
Email:	rdh@hoveywilliams.com		
Correspondent Name:	Robert D. Hovey		
Address Line 1:	2405 Grand Boulevard		
Address Line 2:	Suite 400		
Address Line 4:	Kansas City, MISSOURI 64108		
NAME OF SUBMITTER:	Robert D. Hovey		
Signature:	/Robert D. Hovey/		
Date:	07/07/2005		

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Total Attachments: 1
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ASSIGNMENT

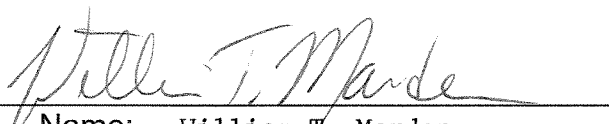
WHEREAS, THE OHIO STATE LIFE INSURANCE COMPANY, a corporation of the State of Texas, having its principal place of business at P.O. Box 410288, Kansas City, Missouri 64141-0288, has adopted, used and is using the mark OHIO STATE LIFE'S SECURITERM which is registered in the United States Patent and Trademark Office under Registration No. 2,346,276; and

WHEREAS, AMERICO FINANCIAL LIFE AND ANNUITY INSURANCE COMPANY, a corporation of Texas, having its principal place of business at 300 W. 11th St., Kansas City, Missouri 64105, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said THE OHIO STATE LIFE INSURANCE COMPANY does hereby assign unto the said AMERICO FINANCIAL LIFE AND ANNUITY INSURANCE COMPANY, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said mark.

Executed this 1st day of July, 2005.

THE OHIO STATE LIFE INSURANCE COMPANY

By 
Name: William T. Marden

Title: President