

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Hunter's View, Ltd. | | 06/10/2005 | CORPORATION: ILLINOIS |
| RECEIVING PARTY DATA | | | |
| Name: | Board of Trustees of the University of Arkansas | | |
| Street Address: | 2404 North University Avenue | | |
| City: | Little Rock | | |
| State/Country: | ARKANSAS | | |
| Postal Code: | 72207 | | |
| Entity Type: | Public Body Corporate: ARKANSAS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2947823 | RAZORBACK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (501)396-8561 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 501-396-8461 | | |
| Email: | hevans@williamsanderson.com | | |
| Correspondent Name: | Harold J. Evans | | |
| Address Line 1: | 111 Center Street | | |
| Address Line 2: | 22nd Floor | | |
| Address Line 4: | Little Rock, ARKANSAS 72201 | | |
| NAME OF SUBMITTER: | Harold J. Evans | | |
| Signature: | /harold j. evans/ | | |
| Date: | 07/12/2005 | | |

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Total Attachments: 2

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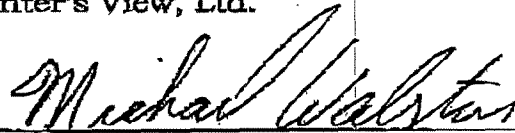
ASSIGNMENT

WHEREAS, Hunter's View, Ltd. a Illinois corporation, located and doing business at 8515 N. University Street, Peoria, Illinois 61615, is the owner of the entire right, title and interest in and to U.S. Trademark Registration No. 2,947,823 for the trademark RAZORBACK, which issued on May 10, 2005;

WHEREAS, the Board of Trustees of the University of Arkansas, a Arkansas public body corporate, located and doing business at 2404 North University, Little Rock, Arkansas 72207 is desirous of acquiring rights in said registration;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, said Hunter's View, Ltd. does hereby sell, assign, transfer, and set over unto said University of Arkansas the entire right, title and interest in and to said mark and said registration, together with the good will of the business symbolized by said mark and said registration and in accordance with which the said mark is used, together with all common law rights of Hunter's View, Ltd. including the right to bring action and recover for past infringement, if any, of said mark.

Hunter's View, Ltd.



By: Michael Walston

Title: Executive Vice President

Dated: 6-10-05

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STATE OF ILLINOIS)
COUNTY OF COOK) SS

I, ANGELO J. BUFALINO, a Notary Public in and for the county and state aforesaid, do hereby certify that Michael Walston, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that she signed, sealed and delivered the said instrument as her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 10th day of June, 2005.

[Signature]
Notary Public

