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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

9-19-04

1. Name of conveying party(ies):

Farren Associates, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Virginia, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: September 8, 2004

2. Name and address of receiving party(ies)

Name: MasteryWorks, Inc.

Internal Address:

Street Address: 6724 Old McLean Drive

City: McLean State: VA Zip: 22101

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Virginia, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2265358, 2265357, 2220298, 2195886, 2307168, 2246231, 2301620, 2038349, 2001268, 2022506

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan C. Chaires, Chaires & Assoc.

Internal Address:

Street Address: 3 McPherson Square

927 15th Street, NW - 12th Fl

City: Washington State: DC Zip: 20005

6. Total number of applications and registrations involved:

10

7. Total fee (37 CFR 3.41): \$ 265.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Susan C. Chaires

Name of Person Signing

Signature

Date September 15, 2004

Total number of pages including cover sheet, attachments, and document: 3

09/21/2004 DRYRNF 00000014 2265358

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Attachment A**Trademark Registrations**

MASTERY WORKS (Reg. No. 2265358) for consulting services in the area of career and personal development for individuals and organizations (35); and education and training services, namely, conducting seminars in the area of career and personal development for individuals and organizations (41).

MASTERY WORKS (Reg. No. 2265357) for books and printed educational materials in the area of career and personal development for individuals and organizations (16).

LIFESCAPES (Reg. No. 2220298) for educational services and training services in the nature of classes, seminars, conferences, and workshops in the area of career transition and future planning (41).

LIFESCAPES (Reg. No. 2195886) for books and printed instruction materials in the area of career transition and future planning (16).

HARMONY AND EXCELLENCE IN WORK AND LIFE (Reg. No. 2307168) for educational and training services, in the nature of classes, seminars, conferences, and workshops in the area of career and personal development (41).

HARMONY AND EXCELLENCE IN WORK AND LIFE (Reg. No. 2246231) for books and printed educational materials in the area of career and personal development for individuals and organizations (16).

LIVING YOUR VALUES (Reg. No. 2301620) for books and printed instruction materials in the area of career and personal development (16).

LEADING CAREER INDICATORS (Reg. No. 2038349) for printed matter, namely career assessment and development materials (16); and educational services, namely conducting classes and seminars on career assessment and development (41).

TWENTY YEAR JOURNEY (Reg. No. 2001266) for printed matter, namely career assessment and development materials (16); and educational services, namely conducting classes and seminars on career assessment and development (41).

TEAMSMART (Reg. No. 2022606) for printed career assessment and development materials, namely card decks, worksheets and instructional books (16).

ASSIGNMENT

WHEREAS FARREN ASSOCIATES, INC., a Virginia corporation having its principal office at 6724 Old McLean Village Drive, Suite B-3, McLean, VA 22101 is the owner of the federally registered trademarks listed in Attachment A, including all related designs and promotional materials ("the Marks"):

WHEREAS FARREN ASSOCIATES, INC., has agreed to assign the above referenced Marks to MasteryWorks, Inc., a Virginia corporation having its principal office at 6724 Old McLean Village Drive, Suite B-3, McLean, VA 22101, as successor to the portion of the business of Farren Associates, Inc. to which the marks pertain and which business is and has been ongoing and existing.

NOW, THEREFORE, for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the said **FARREN ASSOCIATES, INC.** does hereby assign unto **MASTERYWORKS, INC.**, all right, title and interest in the Marks in Attachment A, together with the good will of that portion of the business of Farren Associates, Inc. symbolized by the Marks.

THIS ASSIGNMENT shall be effective as of 8th day of September 2004.

FARREN ASSOCIATES, INC.

By: Carla Farren
Carla Farren, CEO