

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Big River Breweries, Inc.		07/20/2005	CORPORATION: TENNESSEE

RECEIVING PARTY DATA

Name:	Daniel D. Frohling
Street Address:	321 North Clark Street
Internal Address:	Suite 2300
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60610
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78670953	TILT
Serial Number:	78670954	TILT

CORRESPONDENCE DATA

Fax Number: (312)464-3111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312/464-3100
 Email: dfrohling@loeb.com
 Correspondent Name: Daniel D. Frohling
 Address Line 1: 321 North Clark Street
 Address Line 2: Suite 2300
 Address Line 4: Chicago, ILLINOIS 60610

NAME OF SUBMITTER:	Daniel D. Frohling
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Signature:	/daniel d frohling/
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CH \$65.00 78670953

Date:

07/25/2005

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into by and between Big River Breweries, Inc., a Tennessee corporation located and doing business at 2001 Riverside Drive, Suite 3100, Chattanooga, Tennessee 37406 (“Assignor”) and Daniel D. Frohling, a partner in the law firm of Loeb & Loeb LLC acting on behalf of an undisclosed principal, (“Assignee”) and is effective on the date upon which it has been fully executed.

WHEREAS, Assignor and/or its predecessors in interest have continuously used, and Assignor owns common law rights in the trademark TILT in connection with the marketing, distribution, sale and/or provision of beer, clothing, and promotional items;

WHEREAS, based on its use of the TILT mark in connection with the above products and activities, Big River has filed and owns all right, title and interest in and to pending United States applications for registration of the TILT mark, U.S. Ser. Nos. 78/670,953 and 78/670,954 (the “Applications”);

WHEREAS, Assignee desires to acquire all of Assignor’s above rights in the TILT mark worldwide, including all of the goodwill associated therewith and the Applications;

WHEREAS, Assignor desires to assign all of its rights in and to the TILT trademark worldwide, including all of the goodwill associated therewith and the Applications, to Assignee.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of

Assignor's right, title and interest in and to the TILT trademark worldwide, including the goodwill associated therewith and the Applications.

BIG RIVER BREWERIES, INC.

By: 
Allen Corey, President

Date: 7/20/05