

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/25/1999

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hunting World, Inc.		08/03/2005	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Hunting World LLC
Street Address:	9490 Gateway Drive, Suite 200
City:	Reno
State/Country:	NEVADA
Postal Code:	89521-3955
Entity Type:	Limited Liability Company:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2250265	THE ADVENTURE BEGINS AT HUNTING WORLD

**CORRESPONDENCE DATA**

Fax Number: (775)577-2139  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 775-690-2591  
 Email: leandracarr@hotmail.com  
 Correspondent Name: Leandra Carr  
 Address Line 1: 9490 Gateway Drive, Suite 200  
 Address Line 4: Reno, NEVADA 89521-3955

NAME OF SUBMITTER:	James K. Crispino
Signature:	/James K. Crispino/
Date:	08/03/2005

OP \$40.00 2250265

Total Attachments: 1  
source=assignment#page1.tif

**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

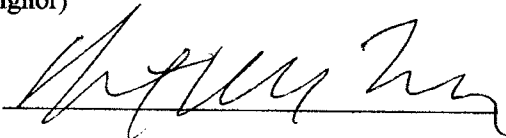
WHEREAS, Hunting World, Incorporated, a corporation organized under the laws of the State of Nevada, with its principal place of business at 1117 Gator Way, Sparks, Nevada 89431, ("Assignor") is the owner of the mark **THE ADVENTURE BEGINS AT HUNTING WORLD** and associated United States trademark registration (Reg. No. 2,250,265) (the "Mark"); and

WHEREAS, Hunting World LLC, a limited liability company organized under the laws of the State of Delaware, with its principal place of business at 1117 Gator Way, Sparks, Nevada 89431, ("Assignee"), wishes to acquire the Mark and associated trademark registration;

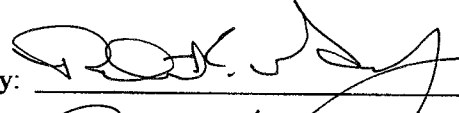
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, effective June 25, 1999, nunc pro tunc, as successor to the business of Assignor, or to that portion of the business to which the Mark pertains, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the associated trademark registration.

Executed the 3 day of AUGUST, 2005.

HUNTING WORLD, INCORPORATED  
(Assignor)

By:   
Name: ROBERT M. LEE  
Title: President / Director  
Date: July 29, 2005

Accepted by Assignee HUNTING WORLD LLC

By:   
Name: ROBERT E. GOMBURG  
Title: V.P. & CFO  
Date: 8/2/05