

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Deep Video Imaging Limited		09/25/2004	CORPORATION: NEW ZEALAND

RECEIVING PARTY DATA

Name:	Pure Depth Limited
Street Address:	P O Box 22113
Internal Address:	Otahuhu
City:	Auckland
State/Country:	NEW ZEALAND
Postal Code:	1133
Entity Type:	CORPORATION: NEW ZEALAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76424565	MLD

CORRESPONDENCE DATA

Fax Number: (609)631-2401
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 609-631-2430
 Email: sogoldsmith@duanemorris.com
 Correspondent Name: Susan Okin Goldsmith
 Address Line 1: 240 Princeton Ave.
 Address Line 2: Suite 150
 Address Line 4: Hamilton, NEW JERSEY 08619

DOMESTIC REPRESENTATIVE

Name: Susan Okin Goldsmith
 Address Line 1: 240 Princeton Ave.

CH \$40.00 76424565

Address Line 2: Suite 150
Address Line 4: Hamilton, NEW JERSEY 08619

NAME OF SUBMITTER:	Susan Okin Goldsmith
Signature:	/Susan Goldsmith/
Date:	08/04/2005

Total Attachments: 6
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DEED OF ASSIGNMENT OF INTELLECTUAL PROPERTY

Dated: 23 September 2004

PARTIES:

1. Deep Video Imaging Limited (*Assignor*)

And

2. Pure Depth Limited (*Assignee*)

Together the *Parties*

BACKGROUND

- a. The Parties have entered into an agreement for the sale and purchase of certain intellectual property dated on or about 23 September 2004.
- b. The Assignor has agreed to transfer to the Assignee all its right and interest in its intellectual property including all its registered patents, trade marks and designs, and applications therefore, detailed in the attached schedule (*Intellectual Property*), together with any benefits relating thereto.

ASSIGNMENT

1. In consideration of the sum of one dollar, together with other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all its right, title and interest in and to the Intellectual Property, the right to use the Intellectual Property, and all common law rights and all rights of action, powers and benefits in respect of the Intellectual Property, including without limitation:

- a. the right to apply for further applications based on these existing applications;
- b. the right to claim priority from the applications; and
- c. the right to sue for damages and other remedies in respect of any infringement of the Intellectual Property which may have occurred prior to the date of this deed.

2. This assignment shall be effective on and from the 25 September 2004.

Executed as a deed:

Signed by Deep Video Imaging Limited:

B. Mayo-Smith
Director's signature

[Signature]
Director's signature

Brian Mayo Smith
Director's full name

Kristin Anne Bounner
Director's full name

Signed by Pure Depth Limited:

B. Mayo-Smith
Director's signature

[Signature]
Director's signature

Brian Mayo Smith
Director's full name

Kristin Anne Bounner
Director's full name

SCHEDULE 1

Intellectual Property

PART A - PATENTS/PATENT APPLICATIONS

All patent applications made in the name of Deep Video Imaging Limited (certain of which were applied for in the name of Power Beat International Limited and assigned to Deep Video Imaging Limited) are intended to be assigned to PureDepth Limited. This includes the following families/inventions (including their priority applications and all national phase applications based on the PCT/priority documents and all patents granted upon them):

Patent Application No.	Title	Inventor(s)
PCT/NZ98/00098	A Multi Layer Display Device and Method for Displaying...	Base Patent
PCT/NZ99/00021	Improved Display	Selective Diffuser
PCT/NZ00/00143	Interactive Three Dimensional Display...	Kiosk
PCT/NZ00/00161	Display Method for Multi Layered Screens	MLD Software
PCT/NZ00/00162	Data Display for Multi Layered Screens	MLD Spreadsheet
PCT/NZ00/00160	Control of Depth Movements for Visual Display ...	Cursor Movement
PCT/NZ01/00258	Altering Surface of a Display from Matt to Optically Smooth	Lacquered Film
PCT/NZ02/00073	Optical Retarder	Optical Film
PCT/NZ02/00079	Information Display	Speed Reading
PCT/NZ02/00175	Improvement to Instrumentation	Instrumentation
PCT/NZ02/00243	Depth Fused Display	Depth Fusion
PCT/NZ02/00213	Visual Display Unit Illumination	PDA
PCT/NZ03/00046	Method to Control Point Spread Function of an Image	Point Spread

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PCT/NZ Application No.	Title	House Title
PCT/NZ03/00126	Dual Layer Stereoscopic Liquid Crystal Display	Stereoscopic Glasses
PCT/NZ03/00132	Enhanced Viewing Experience of a Display ...	Contrast Control
PCT/NZ03/00133	Real Time Multi Layer Display	Tank
PCT/NZ03/00153	Improved Multi Layer Video Screen	Pixel Pattern
PCT/NZ03/00132	Multiview Display	Multiview Display
PCT/NZ03/00196	Autostereoscopic Image Display Apparatus	Lenticular Lens
PCT/NZ003/00215	Display Control System	Layer Assignment Interface
NZ526028	Backlighting System for a Display Screen	Backlight

US Patent No.	Title	House Title
US5,086,354	Three Dimensional Optical Viewing System	Bass
US5,589,980	Three Dimensional Optical Viewing System	Bass
US5,956,180	Optical Viewing System for Asynchronous Overlaid Images	Bass

Without intending to limit the above and for the purposes of documentation only, the following patents have been granted on the basis of the above listed applications:

Control of Depth Movements for Visual Display with Layered Screen:

- a. Australian Granted Patent No. 67426/00;
- b. New Zealand Granted Patent No. 518200.

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2. Interactive Three Dimensional Display:
 - a. Australian Granted Patent No. 63265/00;
 - b. New Zealand Granted Patent No. 516965.
3. Display Method for Multi Layered Screens:
 - a. Australian Granted Patent No. 67427/00;
 - b. New Zealand Granted Patent No. 518199.
4. Data Display for Multi Layered Screens:
 - a. Australian Granted Patent No. 67428/00;
 - b. New Zealand Granted Patent No. 518198.
5. Information Display.
 - a. New Zealand Granted Patent No. 511444.
6. A Multi Layer Display Device and Method for Displaying:
 - a. New Zealand Granted Patent No. 505800;
 - b. Singapore Granted Patent No. 2000-04117-8.
7. Improved Display:
 - a. New Zealand Granted Patent No. 505801;
 - b. Australian Granted Patent No. 740574;
 - c. Singapore Granted Patent No. 74918.
8. Altering Surface of a Display from Matt to Optically Smooth:
 - a. New Zealand Granted Patent No. 508258;
 - b. Taiwanese Granted Patent No. NI169308.

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9. "Bass" Patents:

- a. US Granted Patent No. 5,086,354;
- b. US Granted Patent No. 5,589,980;
- c. US Granted Patent No. 5,956,180.

PART B – TRADE MARKS/TRADE MARK APPLICATIONS

All trade mark applications made in the name of Deep Video Imaging Limited are intended to be assigned to PureDepth Limited. This includes the following trade marks (including their priority applications and all national phase applications based on them and/or the priority applications and trade marks granted upon them):

- PureDepth™ (NZ 713856)
- ActualDepth™ (US 76/180,255, Japan 4715064, Singapore T00/21398Z)
- Deep Video™ (US 76/424564)
- Deep Video Imaging™ (NZ 314618 & 314619, US 76/117,814, Japan 2002-86652)
- Grab Hold Buy™ (NZ 634932)
- MLD™ (US 76/424,565, Japan 2002-86658)

PART C – DESIGN RIGHTS/DESIGN RIGHT APPLICATIONS

All design right applications made in the name of Deep Video Imaging Limited are intended to be assigned to PureDepth Limited. This includes the following design rights (including their priority applications and all national phase applications based on them and/or the priority applications and design rights granted upon them):

- “Networks Case” (NZ 400946)
- “Transparent Case” (NZ 401425, Taiwan 90300148, 82394, US 29/144,607, D480,961)

TRADE MARK