

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bamboo Nest LLC		08/02/2005	LTD LIAB JT ST CO: UNITED STATES
RECEIVING PARTY DATA			
Name:	DailyOM, Inc.		
Street Address:	6906 Santa Monica Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90038		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78437352	DAILYOM	
Serial Number:	78437575	DAILYOM	
Serial Number:	78437251	DAILYOM	
CORRESPONDENCE DATA			
Fax Number:	(310)475-1368		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-475-0321		
Email:	mariat@candlaw.com		
Correspondent Name:	Richard K. Citron		
Address Line 1:	10866 Wilshire Blvd., Suite 970		
Address Line 4:	Los Angeles, CALIFORNIA 90024		
NAME OF SUBMITTER:	Richard K. Citron		
Signature:	/Richard K. Citron/		

OP \$90.00 78437352

Date:

08/10/2005

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, BAMBOO NEST LLC, a Delaware limited liability company, having a principal place of business at 6906 Santa Monica Blvd., Los Angeles, CA 90038 ("ASSIGNOR") has applied and is using the DAILYOM trademark ("MARK") which has the serial number 78437251 with the United States Patent and Trademark Office;

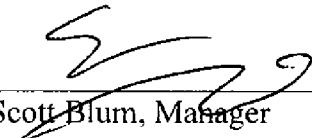
WHEREAS, DAILYOM, INC, a California corporation, having a principal place of business at 6906 Santa Monica Blvd., Los Angeles, CA 90038 ("ASSIGNEE") is desirous of acquiring the MARK and the application therefore;

NOW THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the MARK and said application therefore, together with the goodwill of the business symbolized by the MARK and said application, and including (but not by way of limitation) the right to sue and collect and keep damages for past infringement thereof.

Signed this 2nd day of August, 2005.

BAMBOO NEST LLC
a Delaware limited liability company

By: _____


Scott Blum, Manager

TRADEMARK ASSIGNMENT

WHEREAS, BAMBOO NEST LLC, a Delaware limited liability company, having a principal place of business at 6906 Santa Monica Blvd., Los Angeles, CA 90038 ("ASSIGNOR") has applied and is using the DAILYOM servicemark ("MARK") which has the serial number 78437352 with the United States Patent and Trademark Office;

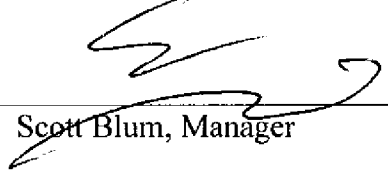
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a Delaware limited liability company

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Scott Blum, Manager

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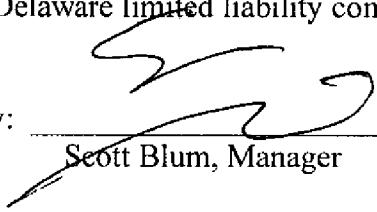
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Scott Blum, Manager