### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
IIReach-SR. LLC	FORMERLY Reach Publishing Systems, Inc.	08/19/2005	COMPANY: OHIO

#### **RECEIVING PARTY DATA**

Name:	Reach Event Marketing, LLC	
Street Address:	9933 Alliance Road	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45242	
Entity Type:	COMPANY: OHIO	

### PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2567492	HACKS SPORTS
Registration Number:	2512814	HOMETOWN GOLF
Registration Number:	2097093	HOMETOWN HAPPENINGS
Registration Number:	2131859	HOMETOWN HAPPENINGS
Registration Number:	2436042	PLAYHOUSES USA
Registration Number:	2769149	STAGE PAGES

#### **CORRESPONDENCE DATA**

Fax Number: (513)618-8740

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 513-618-8700 Email: ebeers@twplaw.com Correspondent Name: Jennifer C. Wolfe

Address Line 1: 4445 Lake Forest Drive Suite 420

Address Line 4: Cincinnati, OHIO 45242

> **TRADEMARK REEL: 003143 FRAME: 0642**

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NAME OF SUBMITTER:	Jennifer C. Wolfe
Signature:	/Jennifer C. Wolfe/
Date:	08/19/2005
Total Attachments: 3 source=Assignment to Reach Event Market source=Assignment to Reach Event Market source=Assignment to Reach Event Market	ing#page2.tif

TRADEMARK REEL: 003143 FRAME: 0643 Sent By: KJS/ADMIN;

513/944138;

Aug-19-05 12:25MM;

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# ASSIGNMENT OF TRADEMARK AND REGISTRATION

WHEREAS, REACH-SR, LLC, an Ohio limited liability company, formerly REACH PUBLISHING SYSTEMS, INC., an Ohio Corporation, now having its principal place of business at 9933 Alliance Road, Cincinnati, Ohio 45242, owns the registered trademarks identified in Exhibit A.

WHEREAS, REACH EVENT MARKETING, LLC, an Ohio limited liability company, having its principal place of business at 9933 Alliance Road, Cincinnati, Ohio 45242, is desirous of acquiring the entire right, title and interest in an to said trademarks and the registrations therefore, together with the good will of the business in connection with which said trademarks are used.

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, said REACH-SR, LLC by these presents does sell, assign and transfer unto the said REACH EVENT MARKETING, LLC the entire right, title and interest in and to said trademarks and the registrations therefore, together with the goodwill of the business symbolized by the marks and the registrations therefore, together with that part of the goodwill of the business connected with the use of and symbolized by the mark, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by the said REACH EVENT MARKETING, LLC for its own use and benefit and for that of its successors and assigns as fully and entirely as the same would have been held and enjoyed by the said REACH-SR, LLC had this sale, assignment and transfer not been made.

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Page 6//

IN TESTIMONY WHEROF, Robert J. Slattery, Managing Member of REACH-SR, LLC has executed this assignment this 19th day of August . 2005.

REACH-SR, LLC

Robert J. Slattery, Managing Member

STATE OF OHIO

Sent By: HJS/ADMIN;

SS

COUNTY OF HAMILTON 5

On this 19th day of August, 2005 Robert J. Slattery, to me known and known to me to be the individual aforesaid who duly acknowledged the signing of the foregoing instrument to be his voluntary act and deed and who executed the same for the uses and purposes therein specified.

Janet Ellin Beens

A SUPPLIES OF ORDER

JANET ELLEN BEERS ATTORNEY AT LAW Notary Public, State of Ohio My Commission Has No Expiration Date Section 147.03 sent by: HJS/ADMIN;

**RECORDED: 08/19/2005** 

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## **EXHIBIT A**

REGISTRATION DATE	REGISTRATION NO. 2567492	
May 7, 2002		
November 27, 2001	2512814 2097093 2131859	
September 16, 1997		
January 27, 1998		
March 13, 2001	2436042	
September 30, 2003	2769149	
	May 7, 2002  November 27, 2001  September 16, 1997  January 27, 1998  March 13, 2001	

**TRADEMARK** 

**REEL: 003143 FRAME: 0646**