

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reach-SR, LLC	FORMERLY Reach Publishing Systems, Inc.	08/19/2005	COMPANY: OHIO

RECEIVING PARTY DATA

Name:	Reach Event Marketing, LLC
Street Address:	9933 Alliance Road
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45242
Entity Type:	COMPANY: OHIO

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2567492	HACKS SPORTS
Registration Number:	2512814	HOMETOWN GOLF
Registration Number:	2097093	HOMETOWN HAPPENINGS
Registration Number:	2131859	HOMETOWN HAPPENINGS
Registration Number:	2436042	PLAYHOUSES USA
Registration Number:	2769149	STAGE PAGES

CORRESPONDENCE DATA

Fax Number: (513)618-8740
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 513-618-8700
Email: ebeers@twplaw.com
Correspondent Name: Jennifer C. Wolfe
Address Line 1: 4445 Lake Forest Drive Suite 420
Address Line 4: Cincinnati, OHIO 45242

OP \$165.00 2567492

NAME OF SUBMITTER:	Jennifer C. Wolfe
Signature:	/Jennifer C. Wolfe/
Date:	08/19/2005
Total Attachments: 3 source=Assignment to Reach Event Marketing#page1.tif source=Assignment to Reach Event Marketing#page2.tif source=Assignment to Reach Event Marketing#page3.tif	

ASSIGNMENT OF TRADEMARK AND REGISTRATION

WHEREAS, REACH-SR, LLC, an Ohio limited liability company, formerly REACH PUBLISHING SYSTEMS, INC., an Ohio Corporation, now having its principal place of business at 9933 Alliance Road, Cincinnati, Ohio 45242, owns the registered trademarks identified in Exhibit A.

WHEREAS, REACH EVENT MARKETING, LLC, an Ohio limited liability company, having its principal place of business at 9933 Alliance Road, Cincinnati, Ohio 45242, is desirous of acquiring the entire right, title and interest in and to said trademarks and the registrations therefore, together with the good will of the business in connection with which said trademarks are used.

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, said REACH-SR, LLC by these presents does sell, assign and transfer unto the said REACH EVENT MARKETING, LLC the entire right, title and interest in and to said trademarks and the registrations therefore, together with the goodwill of the business symbolized by the marks and the registrations therefore, together with that part of the goodwill of the business connected with the use of and symbolized by the mark, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by the said REACH EVENT MARKETING, LLC for its own use and benefit and for that of its successors and assigns as fully and entirely as the same would have been held and enjoyed by the said REACH-SR, LLC had this sale, assignment and transfer not been made.

Sent by: RJS/ADMIN;

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Aug-19-05 12:20PM;

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EXHIBIT A

MARK	REGISTRATION DATE	REGISTRATION NO.
Hacks Sports	May 7, 2002	2567492
Hometown Golf	November 27, 2001	2512814
Hometown Happenings	September 16, 1997	2097093
Hometown Happenings	January 27, 1998	2131859
Playhouses USA	March 13, 2001	2436042
Stage Pages	September 30, 2003	2769149