

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mackays Stores, Ltd.		07/13/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Bianca of Nevada, Inc.		
Street Address:	3485 W. Harmon Ave. Suite 125		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89103-4109		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	858399	PARAPHERNALIA	
CORRESPONDENCE DATA			
Fax Number:	(702)796-3502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7027963476		
Email:	m.smith@kenehan.com		
Correspondent Name:	John C. Lambertsen		
Address Line 1:	1771 E. Flamingo Rd. Ste.117B		
Address Line 4:	Las Vegas, NEVADA 89119-0839		
NAME OF SUBMITTER:	John C. Lambertsen		
Signature:	/john c lambertsen/		
Date:	08/22/2005		

OP \$40.00 858399

Total Attachments: 2
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WHEREAS, Mackays Stores, Ltd., a corporation organized under the laws of the United Kingdom and having a place of business in Paisley, Scotland, United Kingdom, is the owner by assignment, Reel No. 2533, Frame No. 0020, recorded June 24, 2002, of the trademark "**PARAPHERNALIA**", which is the subject of U.S. Registration No. 858,399, and is the sole owner of said trademark; and

WHEREAS, Bianca of Nevada, Inc., a Nevada corporation having a place of business in Las Vegas, Nevada, is desirous of acquiring said trademark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Mackays Stores, Ltd., does hereby sell, assign, transfer, and set over unto said Bianca of Nevada, Inc., the entire right, title, and interest in, to, and under the said "**PARAPHERNALIA**" trademark, including the above-identified Registration thereof, No. 858,399, together with that part of the goodwill of the business connected with the use of and symbolized by the "**PARAPHERNALIA**" mark and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Mackays Stores, Ltd., has caused this instrument to be executed by its duly authorized corporate officer as of the date indicated below.

MACKAYS STORES, LTD.

Dated: 13 July 2005

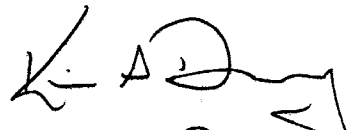
By:



[Typed Name] MATTHEW RICHARDS MCKIMMIE

Its: [Title]

DIRECTOR



NOTARY PUBLIC

