TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mackays Stores, Ltd.		07/13/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	Bianca of Nevada, Inc.	
Street Address:	3485 W. Harmon Ave. Suite 125	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89103-4109	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	858399	PARAPHERNALIA

CORRESPONDENCE DATA

Fax Number: (702)796-3502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7027963476

Email: m.smith@kenehan.com
Correspondent Name: John C. Lambertsen

Address Line 1: 1771 E. Flamingo Rd. Ste.117B
Address Line 4: Las Vegas, NEVADA 89119-0839

NAME OF SUBMITTER:	John C. Lambertsen
Signature:	/john c lambertsen/
Date:	08/22/2005

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TRADEMARK ASSIGNMENT

WHEREAS, Mackays Stores, Ltd., a corporation organized under the laws of the United Kingdom and having a place of business in Paisley, Scotland, United Kingdom, is the owner by assignment, Reel No. 2533, Frame No. 0020, recorded June 24, 2002, of the trademark "PARAPHERNALIA", which is the subject of U.S. Registration No. 858,399, and is the sole owner of said trademark; and

WHEREAS, Bianca of Nevada, Inc., a Nevada corporation having a place of business in Las Vegas, Nevada, is desirous of acquiring said trademark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Mackays Stores, Ltd., does hereby sell, assign, transfer, and set over unto said Bianca of Nevada, Inc., the entire right, title, and interest in, to, and under the said "PARAPHERNALIA" trademark, including the above-identified Registration thereof, No. 858,399, together with that part of the goodwill of the business connected with the use of and symbolized by the "PARAPHERNALIA" mark and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Mackays Stores, Ltd., has caused this instrument to be executed by its duly authorized corporate officer as of the date indicated below.

MACKAYS STORES, LTD.

Nath Wir

Dated: 13 Tin 2W5 But

[Typed Name] NATTHEW RICHARD MKIMMIE

Its: [Title] DIRECTOR

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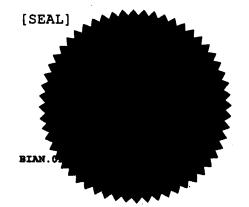
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STATE OF LINITED KINGDOM) MOTTHEW RICHARD MCKIMMIE
COUNTY OF LAWARK) SS.

on 13 Jan 2005 before me, who because to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Signature

Kern Scounder Devonnt Notice Public of GLOSGON SCOTLAND, UNITED KINGDOM

RECORDED: 08/22/2005