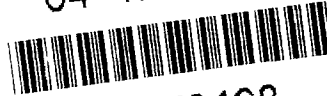


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Form PTO-1594 (Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings



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To the Honorable Commissioner of Patent

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

TOWNLEY JEWELRY, INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 11/20/04

2. Name and address of receiving party(ies)

Name: TOWNLEY, INC.

Internal Address: Suite 100

Street Address: 389 Fifth Avenue

City: New York State: NY Zip: 10016

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,237,252

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: EZRA SUTTON, P.A.

Internal Address: Suite 201

Street Address: 900 Route 9 N.

PLAZA 9 BUILDING

City: Woodbridge State: NJ Zip: 07095

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$40.

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ezra Sutton, Esq.

Name of Person Signing

Ezra Sutton
Signature

3/15/05

Date

04/11/2005 DBYRNE 00000021 2237252

Total number of pages, including cover sheet, attachments, and document: 5

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40.00 (All documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231)

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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, TOWNLEY JEWELRY, INC. (Assignor), having its place of business at 389 Fifth Avenue, Suite 1100, New York, New York 10016 is the owner of the entire right, title, and interest in and to the following United States trademark, United States trademark registration, and the goodwill associated therewith:

UNITED STATES TRADEMARK REGISTRATION

<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Mark</u>
2,237,252	April 6, 1999	SPARKLERS

WHEREAS, TOWNLEY, INC. (Assignee), a corporation of the State of New York, having a place of business at 389 Fifth Avenue, Suite 1100 New York, New York 10016, is desirous of acquiring the entire right, title, and interest in and to said trademark, United States trademark registration, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** its entire right, title, and interest in and to said trademark and said United States trademark registration, together with the goodwill of the business symbolized by the above trademark, and the right to sue for past infringement of the trademark.

Assignor agrees to perform all reasonable and proper acts at the request and expense of **Assignee**, which **Assignee** may require in order to vest all of **Assignor's** right, title, and interest in and to the said trademark and said United States trademark registration in **Assignee** or its successor.

This Assignment is effective as of January 1, 2004 .

TOWNLY JEWELRY, INC.

Dated: 11/20/04

By:



ABRAHAM SAFDIEH
President