

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |                       |                       |
|------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                               |                       |                       |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>  |  |                       |                       |
| <b>Name</b>                  | <b>Formerly</b>                              | <b>Execution Date</b> | <b>Entity Type</b>    |
| Intelliseek, Inc.            |  | 07/31/2005            | CORPORATION: DELAWARE |

**RECEIVING PARTY DATA**

|                        |                                 |
|------------------------|---------------------------------|
| <b>Name:</b>           | Consumer Cafe, LLC              |
| <b>Street Address:</b> | 118 Carney                      |
| <b>City:</b>           | Cincinnati                      |
| <b>State/Country:</b>  | OHIO                            |
| <b>Postal Code:</b>    | 45202                           |
| <b>Entity Type:</b>    | Limited Liability Company: OHIO |

**PROPERTY NUMBERS Total: 11**

| Property Type        | Number  | Word Mark                                    |
|----------------------|---------|--|
| Registration Number: | 2366064 | PLANET FEEDBACK                              |
| Registration Number: | 2632350 | PLANETFEEEDBACK.COM                          |
| Registration Number: | 2590328 | PLANETFEEEDBACK.COM                          |
| Registration Number: | 2471489 | PLANETFEEEDBACK!COM                          |
| Registration Number: | 2641547 |  |
| Registration Number: | 2590329 | THE VOICE OF ONE... THE POWER OF MANY        |
| Registration Number: | 2535439 | POWERED BY CONSUMERS                         |
| Registration Number: | 2618606 | INFLUENCE WRAPPER                            |
| Registration Number: | 2548961 | HIGH OCTANE NEWS TO BOOST YOUR CONSUMER I.Q. |
| Registration Number: | 2600162 | THE FEEDBACK MOMENT                          |
| Registration Number: | 2512248 | GOLDEN MEGAPHONE                             |

**CORRESPONDENCE DATA**

Fax Number: (513)977-8141  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

OP \$290.00 2366064

Phone: 513-977-8565  
Email: martin.miller@dinslaw.com  
Correspondent Name: Martin J. Miller  
Address Line 1: 1900 Chemed Center; 255 East 5th Street  
Address Line 4: Cincinnati, OHIO 45202

|                    |               |
|--------------------|---------------|
| NAME OF SUBMITTER: | Clare M. Iery |
| Signature:         | /cmi/         |
| Date:              | 08/26/2005    |

Total Attachments: 2  
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source=Consumer Cafe TM Assignment#page2.tif

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Intellisearch, Inc., a Delaware corporation, has sold, assigned, and transferred and does hereby sell, assign, and transfer to Consumer Café, LLC, an Ohio limited liability company ("ASSIGNEE") for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest, including common law rights, in and to the marks ("TRADEMARKS") listed below, including the U.S. federal trademark registrations and applications identified below (collectively "TRADEMARK RIGHTS"), including without limitation the goodwill of the business symbolized by the TRADEMARKS:

| <b>Trademark</b>                             | <b>Country</b> | <b>Int'l Class</b> | <b>Filing Date</b> | <b>Serial Number</b> | <b>Registration Number</b> |
|--|----------------|--------------------|--------------------|----------------------|----------------------------|
| PLANET FEEDBACK                              | U.S.           | 035                | 03/04/1999         | 75/654,045           | 2,366,064                  |
| PLANETFEEDBACK.COM (AND DESIGN)              | U.S.           | 035                | 11/17/1999         | 75/849,985           | 2,632,350                  |
| PLANETFEEDBACK.COM (WORDS AND DESIGN)        | U.S.           | 035                | 11/17/1999         | 75/849,984           | 2,590,328                  |
| PLANETFEEDBACK!COM (WORDS)                   | U.S.           | 016                | 05/23/2000         | 76/053,892           | 2,471,489                  |
| MISCELLANEOUS DESIGN (Figure with Megaphone) | U.S.           | 035                | 11/17/1999         | 75/849,983           | 2,641,547                  |
| THE VOICE OF ONE ... THE POWER OF MANY       | U.S.           | 035                | 11/17/1999         | 75/849,989           | 2,590,329                  |
| POWERED BY CONSUMERS                         | U.S.           | 035                | 11/17/1999         | 75/849,987           | 2,535,439                  |
| INFLUENCE WRAPPER                            | U.S.           | 035                | 11/17/1999         | 75/849,988           | 2,618,606                  |
| HIGH OCTANE NEWS TO BOOST YOUR CONSUMER I.Q. | U.S.           | 016, 035           | 02/19/2000         | 75/923,581           | 2,548,961                  |
| THE FEEDBACK MOMENT                          | U.S.           | 035                | 05/31/2000         | 76/059,540           | 2,600,162                  |
| GOLDEN MEGAPHONE                             | U.S.           | 041                | 08/23/2000         | 76/114,056           | 2,512,248                  |

and;

2. The entire worldwide right, title, and interest in and to: (a) the TRADEMARK RIGHTS, and (b) the right to sue in ASSIGNEE's own name and to recover for past infringement of any or all of the TRADEMARK RIGHTS.

ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths,

assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titled and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the TRADEMARKS and the prosecution of the above-identified trademark applications and registrations; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide trademark protection relating to the TRADEMARKS and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

Date: July 31, 2005

INTELLISEEK, INC.

By: [Signature]  
Name and Title: MIKE MAZZARO, CEO

NOTARIZATION:

State of Ohio  
County of Adams

On July 26 2005 before me, Patricia S. Wilson  
[DATE] [NOTARY PUBLIC]  
personally appeared Mike Mazzaro personally known to me or proved  
[REPRESENTATIVE]

to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that [he/she] executed the same in [his/her] authorized capacity, and that by [his/her] signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

[Signature]  
Notary

Notary Seal

PATRICIA S. WILSON  
Notary Public, State of Ohio  
My Commission Expires May 7, 2007