

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/17/2000

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kalorama Information, LLC		07/07/2005	Limited Liability Company: MARYLAND

RECEIVING PARTY DATA

Name:	MarketResearch.com, Inc.
Street Address:	6101 Executive Blvd. Suite 110
City:	Rockville
State/Country:	MARYLAND
Postal Code:	20852
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1040242	PACKAGED FACTS
Registration Number:	1547639	PACKAGED FACTS
Registration Number:	1199177	THE INFORMATION CATALOG
Registration Number:	1921913	THE INFORMATION CATALOG
Registration Number:	2153073	SHARE FACTS
Registration Number:	2153076	MARKETLOOKS

CORRESPONDENCE DATA

Fax Number: (301)230-2891
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 301-230-5200
 Email: kmeans@srgpe.com
 Correspondent Name: Shulman, Rogers, Gandal, Porody & Ecker
 Address Line 1: 11921 Rockville Pike

CH \$165.00 1040242

Address Line 4: Rockville, MARYLAND 20852

NAME OF SUBMITTER:

Karl Wm. Means

Signature:

/karl w means/

Date:

08/26/2005

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS - NUNC PRO TUNC

WHEREAS, Kalorama Information, LLC, is a Maryland limited liability company, (hereinafter referred to as the "Assignor"), located at 7200 Wisconsin Avenue, Suite 601, Bethesda, Maryland 20814, and MarketResearch.com, Inc. is a Delaware corporation (hereinafter referred to as the "Assignee"), located at 6101 Executive Boulevard, Suite 110, Rockville, Maryland 20852; and

WHEREAS, on or about May 17, 2000, Assignee entered into an Exchange of Equity Agreement whereby Assignee became the sole member of the Assignor and owner of all right, title and interest in and to the trademarks identified on the attached Schedule A (hereinafter the "Trademarks"); and

WHEREAS, Assignor is the owner of record of the trademarks through registration and, in certain instances assignment, with the United States Patent and Trademark Office ("PTO"), and

WHEREAS, said Assignor having failed to execute and record a formal United States trademark assignment document in favor of Assignee now desires such formal United States assignment in order to record the same in the United States Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign, nunc pro tunc, unto said Assignee as of May 17, 2000 and/or as of anytime prior to the present when such assignment was in fact equitably affected, to the aforesaid Assignee, all right, title and interest in and to the said Trademark, the entire business of the Applicant to which the Trademark pertains connected with and symbolized by the said Trademark, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said Trademark or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed this 7th day of July, 2005.

Kalorama Information, LLC, Assignor

By: MarketResearch.com, Inc.

Sole Member of Kalorama Information, LLC

By: Robert Granada

Robert Granada, President CEO

Date: 7/30/05

Schedule A to Trademark Assignment

<u>Trademark/Service Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PACKAGED FACTS	1,040,242	May 25, 1976
PACKAGED FACTS and Design	1,547,639	July 11, 1989
THE INFORMATION CATALOG	1,199,177	June 22, 1982
THE INFORMATION CATALOG	1,921,913	September 26, 1995
SHARE FACTS	2,153,073	April 21, 1998
MARKETLOOKS	2,153,076	April 21, 1998