

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barley's Best, Inc.		07/20/2005	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Miller Brewing Company		
Street Address:	3939 West Highland Boulevard		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53208		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1417947	BARLEY'S BEST	
CORRESPONDENCE DATA			
Fax Number:	(414)978-8675		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414.277.5000		
Email:	msl@quarles.com		
Correspondent Name:	Marta S. Levine		
Address Line 1:	Quarles & Brady LLP		
Address Line 2:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Marta S. Levine		
Signature:	/MartaLevine/		
Date:	08/30/2005		

CH \$40.00 1417947

Total Attachments: 1

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**TRADEMARK
 REEL: 003150 FRAME: 0104**

Confirmatory Assignment of Trademark

This Confirmatory Assignment of Trademark is made by Barley's Best, Inc., a Minnesota corporation with its principal place of business at 25675 Smithtown Road, Excelsior, Minnesota 55331 (the "seller"), to Miller Brewing Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 (the "buyer").

WHEREAS, the seller is the assignee of U.S. Trademark Registration No. 1,417,947, for the trademark BARLEY'S BEST, for barley flour prepared from brewer's grain;

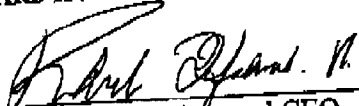
AND WHEREAS, the Buyer is desirous of acquiring said trademark, the registration thereof, and the business and good will of the business in connection therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Seller agrees to sell, assign, and transfer to the Buyer, and does hereby sell, assign, and transfer to the Buyer, the Seller's entire right, title and interest in and to said trademark and the above-reference registration therefore, together with the good will of the business symbolized by said trademark and registration, and the Seller's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of said trademark.

IN WITNESS WHEREOF, the Seller has caused this Confirmatory Assignment of Trademark to be executed and sealed by its duly authorized officer as of the date first written above.

BARLEY'S BEST, INC.
RICHARD HOLCOMB, JR.

By:


Title: President and CEO

Date: 7/20/05