

04-28-2005

Docket No. 22379.0000.0012

TRADEMARK F



HEET

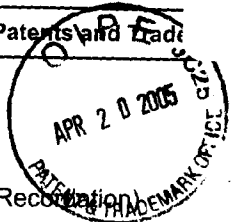
TO: The Commissioner of Patents and Trademarks

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al document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation) Document ID # _____
- Correction of PTO Error Reel # _____ Frame # _____
- Corrective Document Reel # _____ Frame # _____



Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other _____
- License
- Nunc Pro Tunc Assignment Effective Date Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date Month Day Year 10/07/1999

Name Cygnus Publishing, Inc.

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Cygnus Business Media, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1233 Janesville Avenue

Address (line 2) _____

Address (line 3) Fort Atkinson Wisconsin 53538 City State/Country Zip Code

- Individual
 - General Partnership
 - Limited Partnership
 - Corporation
 - Association
 - Other _____
 - Citizenship/State of Incorporation/Organization Delaware
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____
 Address (line 1) _____
 Address (line 2) _____
 Address (line 3) _____
 Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number

202.663.8000

Name Kathy J. McKnight
 Address (line 1) Pillsbury Winthrop Shaw Pittman LLP
 Address (line 2) 2300 N. Street, NW
 Address (line 3) Washington, D.C. 20037-1128
 Address (line 4) _____

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

_____	_____	_____	<u>2233287</u>	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40

Method of Payment: Enclosed Deposit Account

Deposit Account
 (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

19-1565

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kathy J. McKnight
 Name of Person Signing

Kathy McKnight
 Signature

4/19/05
 Date Signed

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
CYGNUS PUBLISHING, INC.**

Cygnus Publishing, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by written consent of the directors, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Cygnus Publishing, Inc. be amended by changing Article I, so that said Article I shall be and read as follows:

"The name of this corporation shall be **Cygnus Business Media, Inc.**"

SECOND. that in lieu of a meeting and vote of stockholders, the sole stockholder has given written consent to said amendment in accordance with Section 228(a) of the General Corporation Law of the State of Delaware.

THIRD, That the aforesaid amendment was duly adopted in accordance with Section 242(b)(1) and 228(a) of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, Cygnus Publishing, Inc., has caused this certificate to be signed by **JAMES S. ALTENBACH**, its Secretary, this 7th day of October, 1999.


JAMES S. ALTENBACH, Secretary

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CYGNUS PUBLISHING, INC.", CHANGING ITS NAME FROM "CYGNUS PUBLISHING, INC." TO "CYGNUS BUSINESS MEDIA, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF OCTOBER, A.D. 1999, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



A handwritten signature in cursive script that reads "Edward J. Freel".

Edward J. Freel, Secretary of State

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AUTHENTICATION: 0014915

DATE: 10-07-99