Form PTO-1594 (Rev. 03/05) OMB Collection 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERC United States Patent and Trademark Office			
RECORDATION FORM COVER SHEET TRADEMARKS ONLY				
To the Director of the U. S. Patent and Tradsmark Office: Please record the attached documents or the new address(es) below.				
Name of conveying party(les): The Center For Creative Strategy And Innovation, Inc.	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached?			
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation- State: North Carolina ☐ Other ☐ Citizenship (see guidelines) ☐ Additional names of conveying parties attached? ☐ Yes ☑ No. 3. Nature of conveyance)/Execution Date(s) : Execution Date(s) July 1, 2005	Name: CCSI Investors, LLC Internal Address: Street Address: 2108 South Boulevard City: Charlotte State: North Carolina Country: USA Zip: 28203 Association Citizenship General Partnership Citizenship Limited Partnership Citizenship			
Assignment	Corporation Citizenship Cother_LLC Citizenship Delaware If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes ✓ No (Designations must be a separate document from assignment)			
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) 78-460291 78-364954 C. Identification or Description of Trademark(s) (and Filing	B. Trademark Registration No.(s)			
5. Name & address of party to whom correspondence concerning document should be malled; Name: Frances M. Thackston	6. Total number of applications and registrations involved:			
Internal Address:Street Address; 101 N. Tryon Street, Suite 1900	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed			
City: Charlotte	8. Payment Information:			
State: North Carolina Zip: 28246 Phone Number: 704-377-8193 Fax Number: 704-339-3498 Email Address: fthackston@rbh.com	a. Credit Card Last 4 Numbers <u>5605</u> Expiration Date <u>09/07</u> b. Deposit Account Number			
9. Signature: Frances M. Thackson Name of Person Signing				

Documents to be recorded (including cover sheet) should be faxed to (703) 308-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 003153 FRAME: 0602 JL. 7. 2005 4:03PM NO. 136 P. 3

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), is by and between THE CENTER FOR CREATIVE STRATEGY AND INNOVATION, INC., a North Carolina corporation (the "Assignor"), and CCSI INVESTORS, LLC, a Delaware limited liability company (the "Assignee").

Background Statement

The Assignor is a party to that certain Asset Purchase Agreement by and between the Assignor, the shareholders of the Assignor, and the Assignce dated as of <u>July 1</u>, 2005 (the "<u>Purchase Agreement</u>"), whereby the Assignce has agreed to purchase, and the Assignor has agreed to sell, certain assets used in the Business (as defined in the Purchase Agreement). In connection with the Purchase Agreement, the Assignor and the Assignee have agreed to enter into this Assignment.

Statement of Agreement

In consideration of the premises and for other good and valid consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, agree as follows:

The Assignor does hereby assign, convey, transfer and deliver to the Assignee, its successors, assigns and legal representatives or nominees, the Assignor's entire right, title and interest, for all countries, jurisdictions and political entities of the world, along with the right to sue for past infringement, to all the trademarks, trademark registrations and trademark applications listed on **Schedule A**, together with the goodwill of the business symbolized by such trademarks (the "<u>Assigned Trademarks</u>").

The Assignor further agrees that, upon request, the Assignor will, without charge to the Assignee, furnish all documentation in its possession relating to or supporting chain of title, sign all papers, take all rightful oaths, and do all other acts that may be reasonably necessary to reflect the assignment of the Assigned Trademarks to the Assignee, its successors, assigns and legal representatives or nominees.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

This Assignment shall be governed by, and construed and interpreted in accordance with, the laws of the State of North Carolina without regard to the principles of conflicts of laws. This Assignment may be modified only in writing executed on behalf of both parties. This Assignment will be binding upon the parties hereto, their personal representatives, successors, heirs and permitted assigns.

If for any reason any of the provisions, or portions thereof, of this Assignment is held by a court of competent jurisdiction to be invalid, illegal or unenforceable, such provision, or portion thereof, will be deemed modified to the minimum extent necessary to make such provision consistent with applicable law and the remaining portions of this Assignment will not be affected and will be valid and enforceable.

This Assignment and the Purchase Agreement constitute the entire agreement between the parties regarding the Assigned Trademarks and supersedes all prior agreements and negotiations, either written or oral, expressed or implied regarding the subject matter hereof. Any representation, promise or condition relating to the Assigned Trademarks not contained or incorporated herein or in the Purchase Agreement will not be binding upon either party.

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IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date and year first above written.

THE CENTER FOR CREATIVE STRATEGY AND

INNOVATION, INC.

By:

Name: W. HIAM Charlesh J.

Title:

CCSI INVESTORS, LLC

By:

Name: Title:

MICHAR F. PAMSIULITA

MANGAING PARTHUM

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SCHEDULE A

Trademark Applications

Mark	Country	App. No.	Filing Date
IDEADYNAMICS	USA	78-460291	08/02/2004
IDEARIVER	<u>US</u> A	78-364954	02/09/2004

C-937483v1 18563.00011

RECORDED: 07/07/2005

TRADEMARK REEL: 003153 FRAME: 0605