

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), is by and between **THE CENTER FOR CREATIVE STRATEGY AND INNOVATION, INC.**, a North Carolina corporation (the "Assignor"), and **CCSI INVESTORS, LLC**, a Delaware limited liability company (the "Assignee").

Background Statement

The Assignor is a party to that certain Asset Purchase Agreement by and between the Assignor, the shareholders of the Assignor, and the Assignee dated as of July 1, 2005 (the "Purchase Agreement"), whereby the Assignee has agreed to purchase, and the Assignor has agreed to sell, certain assets used in the Business (as defined in the Purchase Agreement). In connection with the Purchase Agreement, the Assignor and the Assignee have agreed to enter into this Assignment.

Statement of Agreement

In consideration of the premises and for other good and valid consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, agree as follows:

The Assignor does hereby assign, convey, transfer and deliver to the Assignee, its successors, assigns and legal representatives or nominees, the Assignor's entire right, title and interest, for all countries, jurisdictions and political entities of the world, along with the right to sue for past infringement, to all the trademarks, trademark registrations and trademark applications listed on **Schedule A**, together with the goodwill of the business symbolized by such trademarks (the "Assigned Trademarks").

The Assignor further agrees that, upon request, the Assignor will, without charge to the Assignee, furnish all documentation in its possession relating to or supporting chain of title, sign all papers, take all rightful oaths, and do all other acts that may be reasonably necessary to reflect the assignment of the Assigned Trademarks to the Assignee, its successors, assigns and legal representatives or nominees.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

This Assignment shall be governed by, and construed and interpreted in accordance with, the laws of the State of North Carolina without regard to the principles of conflicts of laws. This Assignment may be modified only in writing executed on behalf of both parties. This Assignment will be binding upon the parties hereto, their personal representatives, successors, heirs and permitted assigns.


If for any reason any of the provisions, or portions thereof, of this Assignment is held by a court of competent jurisdiction to be invalid, illegal or unenforceable, such provision, or portion thereof, will be deemed modified to the minimum extent necessary to make such provision consistent with applicable law and the remaining portions of this Assignment will not be affected and will be valid and enforceable.

This Assignment and the Purchase Agreement constitute the entire agreement between the parties regarding the Assigned Trademarks and supersedes all prior agreements and negotiations, either written or oral, expressed or implied regarding the subject matter hereof. Any representation, promise or condition relating to the Assigned Trademarks not contained or incorporated herein or in the Purchase Agreement will not be binding upon either party.

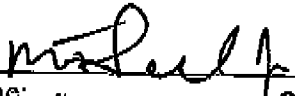
[The remainder of this page is left blank intentionally.]

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date and year first above written.

THE CENTER FOR CREATIVE STRATEGY AND INNOVATION, INC.

By: 
Name: William Christopher Brantley
Title: PRESIDENT

CCSI INVESTORS, LLC

By: 
Name: MICHAEL F. PANSIC, JR
Title: MANAGING PARTNER

SCHEDULE A

Trademark Applications

Mark	Country	App. No.	Filing Date
IDEADYNAMICS	USA	78-460291	08/02/2004
IDEARIVER	USA	78-364954	02/09/2004