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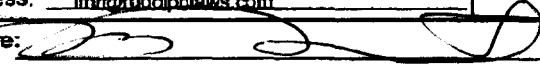
Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SH
TRADEMARKS ONL



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To the Director of the U. S. Patent and Trademark Office: Please record the attach

1. Name of conveying party(ies): JOAN VASS, INC. 36 East 31st Street New York, N.Y. 10016 <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- State: <u>New York</u> <input type="checkbox"/> Other _____ Citizenship (see guidelines) _____ Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies) <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Additional names, addresses, or citizenship attached? Name: <u>JV/GLOBAL, LLC.</u> Internal _____ Address: <u>4th Floor</u> Street Address: <u>1410 Broadway</u> City: <u>New York</u> State: <u>New York</u> Country: <u>U.S.A.</u> Zip: <u>10018</u> <input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input type="checkbox"/> Corporation Citizenship _____ <input checked="" type="checkbox"/> Other <u>Lim. Liab. Comp.</u> Citizenship <u>New York U.S.A.</u> If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)	
3. Nature of conveyance /Execution Date(s) : Execution Date(s) <u>April 18, 2005</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____		4. Application number(s) or registration number(s) and Identification or description of the Trademark. A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) <u>#1,090,892</u> Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): JOAN VASS, N.Y. (TM Reg # 1,090,892)			
5. Name & address of party to whom correspondence concerning document should be mailed: Name: <u>L. Michael Rudolph, P.C.</u> Internal Address: <u>16th Floor</u> Street Address: <u>100 Park Avenue</u> City: <u>New York</u> State: _____ Zip: <u>New York 10017</u> Phone Number: <u>212-880-2686</u> Fax Number: <u>212-741-4666</u> Email Address: <u>lmr@rudolphblaw.com</u>		6. Total number of applications and registrations involved: -1-	
7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ <u>40.00</u> <input type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Enclosed		8. Payment information: a. Credit Card Last 4 Numbers _____ Expiration Date _____ b. Deposit Account Number _____ Authorized User Name _____	
9. Signature:  Signature _____ Date <u>April 20, 2005</u> Name of Person Signing <u>Michael Demetriou, Chief Executive Officer</u>		Total number of pages including cover sheet, attachments, and document: 4	

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6985, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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(212) 741-4666

L. Michael Rudolph

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TRADEMARK
REEL: 003156 FRAME: 0367

ASSIGNMENT OF TRADEMARK

WHEREAS, JOAN VASS, INC., a corporation duly organized and existing under and by virtue of the laws of the State of New York, having a principal place of business at 36 East 31st Street, New York, N.Y. 10016 (hereinafter "ASSIGNOR"), is the sole and exclusive owner of the "JOAN VASS, N.Y." trademark (hereinafter "Trademark") as evidenced by U.S. Trademark Registration No. 1,090,892 which issued on May 9, 1978 and which was renewed for a term of ten years from May 9, 1998; and

WHEREAS, JV/GLOBAL LLC., a Limited Liability Company duly organized and existing under the laws of the State of New York, having a principal place of business at 1410 Broadway, 4th Floor, New York, N.Y. 10018 (hereinafter "ASSIGNEE") is desirous of acquiring all right, title and interest in, to and under said Trademark and registration and the goodwill of the business concerned in respect of which the said trademark registration has been issued.

ASSIGNOR hereby warrants and represents that it is the sole and exclusive owner of all right, title and interest in the above referenced Trademark, that it knows of no other parties that are using or infringing the aforementioned Trademark, that it has the full right and power to enter into this Assignment, and that, to the best of its knowledge, no other person, firm or corporation has, or will have, any right, title or interest in said Trademark inconsistent with the rights hereby granted by virtue of this Assignment, and that the ASSIGNOR hereby covenants that it will not undertake any acts or actions that are, or may be inconsistent with ASSIGNEE's absolute title or which may impair or curtail any of the rights granted to the ASSIGNEE by virtue of this Assignment and that it will warrant and defend this Assignment against all and every person and persons whomsoever.

NOW, THEREFORE, in consideration of, and in exchange for the sum of Ten Dollars (\$10.00) to it in hand paid by ASSIGNEE, and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to the ASSIGNEE, the Trademark, registration and good will of the business symbolized by the Trademark, the same to be held and enjoyed by ASSIGNEE for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this assignment and sale

