

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/12/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SFX ENTERTAINMENT, INC. (dba Clear Channel Entertainment)		09/12/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	INTERNATIONAL MERCHANDISING CORPORATION
Street Address:	1360 East 9th Street
City:	Cleveland
State/Country:	OHIO
Postal Code:	44114
Entity Type:	CORPORATION: OHIO

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78358482	LIVE CHANNEL

**CORRESPONDENCE DATA**

Fax Number: (210)226-8395  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 210-554-5450  
 Email: ipdocket@coxsmith.com  
 Correspondent Name: Pamela B. Huff  
 Address Line 1: Cox Smith Matthews Incorporated  
 Address Line 2: 112 East Pecan Street, Suite 1800  
 Address Line 4: San Antonio, TEXAS 78205

NAME OF SUBMITTER:	Pamela B. Huff
Signature:	/pbhuff35901/

OP \$40.00 78358482

Date:

09/15/2005

**Total Attachments: 3**

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## NUNC PRO TUNC ASSIGNMENT

WHEREAS SFX Entertainment, Inc. (dba Clear Channel Entertainment) ("ASSIGNOR"), a Delaware corporation, having its principal place of business at 2000 West Loop South, Suite 1300, Houston, Texas, 77027, has adopted, used, and has been using the mark shown on Exhibit A attached hereto (the "Mark") in connection with listed services; and

WHEREAS ASSIGNOR is the current, sole and record owner of U.S. Service Mark Application No. 78/358482, filed on January 28, 2004, in the U.S. Patent & Trademark Office for the Mark LIVE CHANNEL as shown on Exhibit A hereto; and

WHEREAS International Merchandising Corporation, an Ohio corporation, having its principal place of business at 1360 East 9<sup>th</sup> Street, Cleveland, Ohio, 44114, ("ASSIGNEE"), desires to acquire all right, title and interest in and to said Mark, any and all registrations and applications for registration thereof, and the goodwill of the business symbolized by the Mark;

NOW THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE all of its right, title, and interest, if any, in and to said Mark, all registrations and applications for registration thereof, all rights derived from or associated with use of the Mark by ASSIGNOR together with the goodwill of the business symbolized by said Mark, and the right to recover for past infringement of said Mark. ASSIGNOR represents and warrants that it has not previously assigned, licensed, or conveyed any interest in said Mark or the other rights referenced

herein, and ASSIGNOR agrees to execute any further lawful documents needed to give full force and effect to this instrument.

Signed this 12<sup>th</sup> day of September, 2005 and made effective as of January 12, 2005.

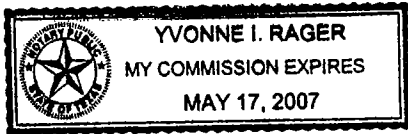
SFX Entertainment, Inc.,  
dba Clear Channel Entertainment  
a Delaware corporation

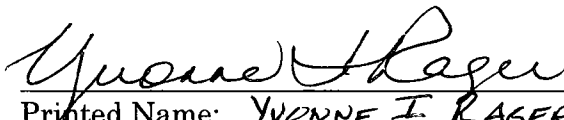
By:   
Printed Name: Kathy Willard  
Title: Chief Financial Officer

STATE OF TEXAS                   §  
   §  
COUNTY OF HARRIS           §

Before me, a notary public, on this day personally appeared Kathy Willard, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he executed the same as Chief Financial Officer on behalf of SFX Entertainment, Inc. for the purposes and consideration therein expressed.

Given under my hand and seal of office this 12<sup>th</sup> day of September, 2005.



  
Printed Name: YVONNE I. RAGER  
Notary Public in and for the State of Texas  
My Commission Expires: 5-17-07

<b>U.S. Application</b>			
<b>Mark</b>	<b>Application No.</b>	<b>Application Date</b>	<b>Services</b>
LIVE CHANNEL (Word Mark)	78/358482	January 28, 2004	Advertising and marketing services for others in International Class 35; and Special event planning, in International Class 41