

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Award Hardwood Floors, LLP		08/16/2005	LIMITED PARTNERSHIP:
RECEIVING PARTY DATA			
Name:	Trustor Coatings		
Street Address:	401 North 72nd Avenue		
City:	Wausau		
State/Country:	WISCONSIN		
Postal Code:	54401		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2320992	WEARMAX	
CORRESPONDENCE DATA			
Fax Number:	(414)225-9753		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4142259755		
Email:	mjb@boylefred.com		
Correspondent Name:	Michael J. Gratz		
Address Line 1:	250 East Wisconsin Avenue		
Address Line 2:	Suite 1030		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Michael J. Gratz		
Signature:	/Michael J. Gratz/		
Date:	09/19/2005		

CH \$40.00 2320992

Total Attachments: 1

900032289

**TRADEMARK
 REEL: 003161 FRAME: 0188**

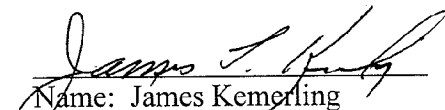
TRADEMARK ASSIGNMENT

WHEREAS, Award Hardwood Floors, LLP, a Wisconsin limited liability partnership with its principal place of business at 401 North 72nd Avenue, Wausau, Wisconsin 54401 ("Assignor"), has adopted, owns and is using the Mark WEARMAX and Design ("the Mark") in connection with the following goods: *ceramic-based finish applied on the surface of hardwood flooring as an integral component thereof*; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods, Application Serial No. 75/600,221, filed on December 7, 1998, registered on February 22, 2000, Registration No. 2,320,992; and

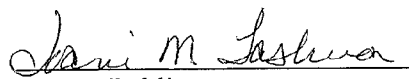
WHEREAS, Trustor Coatings, a Wisconsin corporation with its principal place of business at 401 North 72nd Avenue, Wausau, Wisconsin 54401 ("Assignee"), desires to acquire the Mark, and the issued registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the issued registration.


Name: James Kemerling
Title: Chief Executive Officer

Date effective as of: 8/16/05

SUBSCRIBED and SWORN to before me this 16th day of August, 2005.


Notary Public
My Commission Expires: 4-22-07