

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/13/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Omnicom Holdings Inc.		09/13/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	TBWA Worldwide Inc.
Street Address:	488 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	78582699	DISRUPTION
Serial Number:	78582767	BEYOND DISRUPTION

**CORRESPONDENCE DATA**

Fax Number: (212)468-4888  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-468-4800  
 Email: jkatz@dglaw.com  
 Correspondent Name: Jeffrey C. Katz  
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 Address Line 2: Davis & Gilbert LLP  
 Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Jeffrey C. Katz
Signature:	/Jeffrey C. Katz/

CH \$65.00 78582699

Date:

09/19/2005

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Omnicom Holdings Inc., a corporation of the State of Delaware, located at 720 California Street, San Francisco, CA 94108, (the "Assignor") is the owner of the marks listed below which are the subject of applications in the United States Patent and Trademark Office.

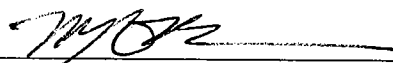
<u>Mark Name</u>	<u>Ser. No</u>	<u>Filing Date</u>
DISRUPTION	78/582699	March 8, 2005
BEYOND DISRUPTION	78/582767	March 8, 2005

WHEREAS, TBWA Worldwide Inc., a corporation of the State of Delaware, located at 488 Madison Avenue, New York, NY 10022, (the "Assignee") is desirous of acquiring said marks and said applications thereof.

THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the applications thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 13<sup>th</sup> day of September 2005.

Omnicom Holdings Inc.



Name: Michael J. O'Brien  
Title: Secretary

TBWA Worldwide Inc.



Name: Elaine F. Stein  
Title: Secretary