

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                  |                |
|------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
|------------------|----------------|

|                       |                |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |
|-----------------------|----------------|

**CONVEYING PARTY DATA**

| Name  | Formerly | Execution Date | Entity Type            |
|---|----------|----------------|------------------------|
| Elah Dufour Societa Alimentari Riunite S.r.l. |          | 06/25/2004     | Limited Company: ITALY |

**RECEIVING PARTY DATA**

|                 |                            |
|-----------------|----------------------------|
| Name:           | Elah Dufour S.p.A.         |
| Street Address: | Via Piandilucco 7          |
| City:           | Genova                     |
| State/Country:  | ITALY                      |
| Postal Code:    | 16155                      |
| Entity Type:    | JOINT STOCK COMPANY: ITALY |

**PROPERTY NUMBERS Total: 3**

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2238096 | NOVI      |
| Registration Number: | 1106790 | DUFOUR    |
| Registration Number: | 2622773 | OTELLO    |

**CORRESPONDENCE DATA**

Fax Number: (212)382-2124  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-768-3800  
 Email: pto@steinberggraskin.com  
 Correspondent Name: Steinberg & Raskin, P.C.  
 Address Line 1: 1140 Avenue of the Americas, 15th Floor  
 Address Line 4: New York, NEW YORK 10036-5803

**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:

OP \$90.00 2238096

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Amy F. Divino

Signature:

/Amy F. Divino/

Date:

09/29/2005

Total Attachments: 0

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