

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/09/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Siegel & Gale		09/16/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Siegel & Gale, Inc.
Street Address:	437 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2164260	BRAND VOICE

CORRESPONDENCE DATA

Fax Number: (804)344-7999
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (804)788-8523
 Email: hwritm@hunton.com
 Correspondent Name: Edward T. White
 Address Line 1: 951 East Byrd Street
 Address Line 2: Riverfront Plaza, East Tower
 Address Line 4: Richmond, VIRGINIA 23219-4074

NAME OF SUBMITTER:	Edward T. White
Signature:	/Edward T. White/
Date:	09/29/2005

CH \$40.00 2164260

Total Attachments: 1
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NUNC PRO TUNC ASSIGNMENT OF MARKS

WHEREAS, Siegel & Gale, a corporation organized under the laws of New York and having a business address at 437 Madison Avenue, New York, NY 10022, is the owner of the following trademarks, service marks, and U.S. applications therefor and registrations thereof (collectively, the "Marks"):

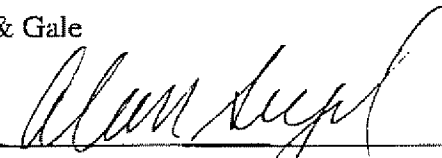
<u>Trademark</u>	<u>Application/Registration No.</u>	<u>Filing/Registration Date</u>
BRAND VOICE	2,164,260	June 9, 1998

WHEREAS, Siegel & Gale, Inc., a corporation organized under the laws of New York and having a business address at 437 Madison Avenue, New York, NY 10022, is desirous of acquiring the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Siegel & Gale hereby assigns to Siegel & Gale, Inc., all right, title and interest, whether statutory or at common law, in and to the Marks together with the goodwill of the business symbolized by the Marks.

Executed this 16 day of September, 2005, but effective as of December 9, 2004.

Siegel & Gale



 By: Alan Siegel
 Title: CEO