

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |  |                                     |
|----------------------------------|--|--|-------------------------------------|
| <b>SUBMISSION TYPE:</b>          |  | NEW ASSIGNMENT                               |                                     |
| <b>NATURE OF CONVEYANCE:</b>     |  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                                     |
| <b>CONVEYING PARTY DATA</b>      |  |  |                                     |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>                        | <b>Entity Type</b>                  |
| Developers Choice LLC            |  | 11/13/2003                                   | LIMITED LIABILITY COMPANY: MICHIGAN |
| <b>RECEIVING PARTY DATA</b>      |  |  |                                     |
| <b>Name:</b>                     | The Endurance International Group, Inc.  |  |                                     |
| <b>Street Address:</b>           | 70 Blanchard Road  |  |                                     |
| <b>City:</b>                     | Burlington   |  |                                     |
| <b>State/Country:</b>            | MASSACHUSETTS  |  |                                     |
| <b>Postal Code:</b>              | 01803  |  |                                     |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |  |                                     |
| <b>PROPERTY NUMBERS Total: 1</b> |  |  |                                     |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>                             |                                     |
| Registration Number:             | 2349411  | DEVELOPERS CHOICE                            |                                     |
| <b>CORRESPONDENCE DATA</b>       |  |  |                                     |
| <b>Fax Number:</b>               | (617)345-1300  |  |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                                     |
| <b>Phone:</b>                    | 617-345-341  |  |                                     |
| <b>Email:</b>                    | matm@nixonpeabody.com  |  |                                     |
| <b>Correspondent Name:</b>       | Michelle A. Massicotte, Esq.   |  |                                     |
| <b>Address Line 1:</b>           | 100 Summer Street  |  |                                     |
| <b>Address Line 4:</b>           | Boston, MASSACHUSETTS 02110  |  |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 801808/103529  |  |                                     |
| <b>NAME OF SUBMITTER:</b>        | Michelle A. Massicotte   |  |                                     |
| <b>Signature:</b>                | /Michelle A. Massicotte/   |  |                                     |
| <b>Date:</b>                     | 10/05/2005   |  |                                     |

CH \$40.00 2349411

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is made and entered into effective as of November 13, 2003 ("Effective Date") by and between Developers Choice LLC, a Michigan Limited Liability Company ("Assignor"), and The Endurance International Group, Inc., a Delaware corporation ("Assignee").

Assignor and Assignee have entered into a certain Asset Purchase Agreement dated as of November 13, 2003 (the "Asset Purchase Agreement"), pursuant to which Assignor is transferring certain Assets (as defined in the Asset Purchase Agreement) to Assignee.

Assignor desires to assign all of its right, title and interest in and to certain trademarks and Assignee desires to acquire the same.

NOW THEREFORE, the parties agree as follows:

1. **Trademarks and Applications.** Assignor has adopted and used, and is the owner of record of the marks registered in the Patent and Trademark Office ("PTO") as described on Exhibit A ("~~TRADE~~ MARKS"). Assignor has intended to use the marks in interstate commerce in the United States and has filed an application with the PTO for those described on Exhibit A ("APPLICATIONS").

2. **Assignment.** Assignor hereby assigns and transfers to Assignee all of Assignor's right, title, and interest in, to and under the TRADEMARKS and APPLICATIONS together with the goodwill of the business symbolized thereby to Assignor. Assignor represents and warrants that it has not assigned, mortgaged, licensed or granted any rights in the TRADEMARKS or APPLICATIONS to any third party, on either an exclusive or non-exclusive basis, and that it possesses the full right to convey the TRADEMARKS and APPLICATIONS.

3. **Miscellaneous.** The terms and covenants of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, its successors, legal representatives and assigns. This Assignment shall not be construed to expand or limit the rights, remedies, representations or warranties of the parties under the Asset Purchase Agreement. This Assignment shall be governed by and construed in accordance with the laws of The Commonwealth of Massachusetts, without regard to conflict of laws principles.

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the Effective Date.

Developers Choice LLC, a Michigan Limited Liability Company

THE ENDURANCE INTERNATIONAL GROUP, INC., a Delaware corporation

By: [Signature]

By: [Signature]

Title: Managing Manager

Title: CEO

Exhibit A

Trademarks and Applications

| <u>Trademark / Application</u> | <u>Description</u> | <u>Reference # /Registration Number</u> | <u>File/Registration Date</u> | <u>Application #</u> | <u>Status</u> |
|--------------------------------|--------------------|---|-------------------------------|----------------------|---------------|
|                                | Developers Choice  | 2,349,411                               | May 16, 2000                  |                      |               |