## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ReadyHosting, Inc		09/28/2005	CORPORATION: WISCONSIN

#### **RECEIVING PARTY DATA**

Name:	The Endurance International Group, Inc.	
Street Address:	70 Blanchard Road	
City:	Burlington	
State/Country:	MASSACHUSETTS	
Postal Code:	01803	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2734910	READYHOSTING.COM

#### **CORRESPONDENCE DATA**

Fax Number: (617)345-1300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-345-1341

Email: matm@nixonpeabody.com

Correspondent Name: Michelle A. Massicotte, Esq.

Address Line 1: 100 Summer Street
Address Line 2: Nixon Peabody LLP

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	801808/103529	
NAME OF SUBMITTER:	Michelle A. Massicotte	
Signature:	/Michelle A. Massicotte/	
Date:	10/05/2005	

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# TRADEI IARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Assignment") is made and entered into effective as of September 28, 1005 ("Effective Date") by and among ReadyHosting, Inc, a Wisconsin corporation (the "Assignor"), and The Endurance International Group, Inc., a Delaware corporation ("Assignee").

Assignor has entered into a certain Asset Purchase Agreement of even date herewith (the "Asset Purchase Agreement"), p irsuant to which ReadyHosting is transferring certain Assets (as defined in the Asset Purchase Agreement) to Assignee.

At the request and direction of its parent corporation, Assignor desires to assign all of its right, title and interest in and to certain trademarks and Assignee desires to acquire the same.

NOW THEREFORE, the parties agree as follows:

- Trademarks and Applications. Assignor has adopted and used, and is the owner of record of the marks egistered in the Patent and Trademark Office ("PTO") as described on Exhibit A ("TRAL EMARKS"). Assignor has intended to use the marks in interstate commerce in the Unite I States and has filed an application with the PTO for those described on Exhibit A ("APPLIC ATIONS").
- Assignment. Assignor hereby assigns and transfers to Assignee all of Assignor's 2. right, title, and interest in, to and ander the TRADEMARKS and APPLICATIONS together with the goodwill of the business symt olized thereby to Assignor. Assignor represents and warrants that it has not assigned, mortgaged, licensed or granted any rights in the TRADEMARKS or APPLICATIONS to any third party, on either an exclusive or non-exclusive basis, and that it possesses the full right to convey the TRADEMARKS and APPLICATIONS.
- Miscellaneous. The terms and covenants of this Assignment shall inure to the benefit of Assignee, its successors assigns and other legal representatives, and shall be binding upon Assignor, its successors, legal representatives and assigns. This Assignment shall not be construed to expand or limit the rights, remedies, representations or warranties of the parties under the Asset Purchase Agreement. Any issues related to the construction of this Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to conflict of laws principles. Any issues related to the TRADEMARKS and APPLICATIONS shall be governed by federal law.

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IN WITNESS WHERECF, the parties have executed this Trademark Assignment as of the Effective Date.

ASSIGNOR:

READYHOSTING, INC.

by:

Name: Dave Fricke Title: PRESIDENT

ASSIGNEE:

THE ENDURANCE INTERNATIONAL

GROUP, INC.

By:

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### Exhibit A

Trademarks and Applications:

# Trademark Electronic Search System(Tess)

BizLand, inc.

TESS was last updated on Thu Airg 4 04:12:19 EDT 2005



Word Mark

READYHOSTING.COM

Goods and Services

IC 042. US 100 101. G & S: Application service provider (ASP), namely, hosting computer software applications of others Hosting of digital content on the Internet Hosting the web si es of others on a computer server for a global computer network Providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other web sites. FIRST USE:

20001200. FIRST USE IN COMMERCE: 20020500

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

Search Code

260302

Serial Number 78159769

August 30, 2002

**Filing Date** Current Filing

Basis

1A

Original Filing 1A

**Basis** 

Published for

Opposition

April 15, 2003

Registration

2734910

Number

Registration

Date Owner July 8, 2003

(REGISTRANT) Re 3dy Hosting, Incorporated CORPORATION WISCONSIN 6127 Green Bay Road Suite 400 Kenosha WISCONSIN 53142

Attorney of

Record

Bruno M. Rizzo

Type of Mark SERVICE MARK Register

**PRINCIPAL** 

Live/Dead indicator

RECORDED: 10/05/2005

LIVE

TRADEMARK **REEL: 003170 FRAME: 0270**