

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Beverage Group		06/28/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Freixenet, S.A.
Street Address:	Joan Sala No 2
Internal Address:	08770
City:	Sant Sadurni d'Anoia
State/Country:	SPAIN
Entity Type:	CORPORATION: SPAIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2461627	VIVACE

CORRESPONDENCE DATA

Fax Number: (212)218-2200  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-218-2100  
 Email: pwerner@fchs.com  
 Correspondent Name: Fitzpatrick, Cella, Harper & Scinto  
 Address Line 1: 30 Rockefeller Plaza  
 Address Line 2: Patricia Werner  
 Address Line 4: New York, NEW YORK 10112

ATTORNEY DOCKET NUMBER:	00618.000030
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DOMESTIC REPRESENTATIVE

Name:  
 Address Line 1:  
 Address Line 2:

CH \$40.00 2461627

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Patricia L. Werner

Signature:

/patricialwerner/

Date:

10/05/2005

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK**

**WHEREAS**, American Beverage Group, Inc., a California corporation with an address at 1921 East Foothill Drive, Santa Rosa, California 95404, is the owner of United States trademark Registration No. 2,461,627 for the trademark VIVACE, registered on June 19, 2001 for goods identified as "wines" in International Class 33; and

**WHEREAS**, Freixenet, S.A., a Spanish corporation with an address at Joan Sala, n° 2, 08770 Sant Sadurní d'Anoia, Spain, is desirous of acquiring all of American Beverage Group, Inc.'s rights in and to the mark VIVACE, including, without limitation, Registration No. 2,461,627, and all goodwill attached thereto.

**NOW THEREFORE**, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, American Beverage Group, Inc. does hereby assign, transfer and grant to Freixenet, S.A. the entire right, title and interest in and to the trademark VIVACE, including, without limitation, Registration No. 2,461,627, and all goodwill attached thereto.

This Assignment is executed at American Beverage Group and is effective as of the date written below. Petaluma, California

AMERICAN BEVERAGE GROUP, INC.

Date: March 8, 2005

By: Charles Bradwell 

Name: Charles Bradwell Ish

Title: President

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