

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swiss Masai AG		11/11/2004	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Swiss Masai Holding AG		
Street Address:	St. Gallerstrasse 72		
City:	Roggwil		
State/Country:	SWITZERLAND		
Postal Code:	9325		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2441567	MASAI	
Registration Number:	2844412	SWISS MASAI	
CORRESPONDENCE DATA			
Fax Number:	(312)474-0448		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-474-6300		
Email:	janderfuren@marshallip.com		
Correspondent Name:	Marshall, Gerstein & Borun LLP		
Address Line 1:	233 S. Wacker Drive		
Address Line 2:	Suite 6300		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	30059/62011		
DOMESTIC REPRESENTATIVE			
Name:	Marshall, Gerstein & Borun LLP		

CH \$65.00 2441567

Address Line 1: 233 S. Wacker Drive
Address Line 2: Suite 6300
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Jill Anderfuren
Signature:	/ja/
Date:	10/11/2005
Total Attachments: 0	

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