# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
EFFECTIVE DATE:	10/11/2005	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Esselte Corporation		10/11/2005	CORPORATION: NEW YORK

#### **RECEIVING PARTY DATA**

Name:	Esselte Business Corporation
Street Address:	48 South Service Road, Suite 400
City:	Melville
State/Country:	NEW YORK
Postal Code:	11747
Entity Type:	CORPORATION: NEW YORK

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78576754	DUO-TANG

### **CORRESPONDENCE DATA**

Fax Number: (831)886-2488

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 831 809-2000

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Correspondent Name: Douglas A. Chaikin
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ATTORNEY DOCKET NUMBER:	ESSL1667
NAME OF SUBMITTER:	Douglas A. Chaikin
Signature:	/s/

TRADEMARK
REEL: 003173 FRAME: 0475

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Date:	10/11/2005
Total Attachments: 2	

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TRADEMARK REEL: 003173 FRAME: 0476 **ASSIGNMENT** 

WHEREAS, Esselte Corporation, (ESSELTE) a New York corporation, having its principal offices at 48 South Service Road, Suite 400,

sorporation, nating to principal emote at the death derived state,

Melville, NY 11747, (ASSIGNOR) has adopted, used, is using and is the owner of the

following trademarks now registered in the United States Trademark registration and

Trademark Office:

Trademark

Application No.

**Application Date** 

**DUO-TANG** 

78576754

February 28, 2005

WHEREAS, Esselte Business Corporation, (EBC) a New York corporation, having its principal offices at 48 South Service Road, Suite 400, Melville,

NY 11747, is desirous of acquiring said registered trademarks, (ASSIGNEE)

NOW, THEREFORE, in consideration of one Dollar (\$1.00) and other

good and valuable consideration, the receipt of which is hereby acknowledged,

ESSELTE hereby assigns to EBC all right, title and interest in the United States in and

to said trademarks together with the goodwill of the business symbolized by the above

trademark and registration thereof.

AND ESSELTE HEREBY AUTHORIZES AND EMPOWERS ASSIGNEE.

its successors, assigns and legal representatives or nominees, to make applications for

trademark registration or other form of protection for our above referenced trademark,

the benefit of the right of priority provided by the Madrid Convention or other industrial

property convention or statute, as amended, or by any convention which may

henceforth be substituted for it, and to invoke and claim such right of priority without

further written or oral authorization from us, and to receive the Trademark registration

for said trademark in any foreign countries in its own name, or in our names, at its

election.

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AND ESSELTE HEREBY AUTHORIZES AND REQUESTS the Commissioner of Trademarks to issue any and all trademark registrations of the United States for said trademark, resulting from any of the trademark application to the ASSIGNEE.

AND ESSELTE hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said assignee or nominee to claim the aforesaid benefit of the right priority provided by the Madrid Convention or by any convention which may henceforth be substituted for it.

Signed at <u>Melulle</u>	M	_, this <u>ll<sup>™</sup></u> day of	October	<i>, 200</i> 5
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		Esselte Cor	poration I lundread	7

William J. Lunarryan Vice President and General Counsel

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**RECORDED: 10/11/2005** 

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