TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Citizenship of Assignor & Assignee. Both have citizenship in State of CA. Mark is named as follows: New Lady Design. previously recorded on Reel 002508 Frame 596. Assignor(s) hereby confirms the entire interest and the goodwill	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
El Aguila Food Products, Inc.		05/01/2002	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Chisum Trail, LLC
Street Address:	42 W. Market Street
City:	Salinas
State/Country:	CALIFORNIA
Postal Code:	93902
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	74343356	
Registration Number:	1792813	

CORRESPONDENCE DATA

Fax Number: (831)754-2011

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 831-754-2444

Email: karna@lomgil.com

Correspondent Name: Patrick S.M. Casey, Esq.

Address Line 1: 318 Cayuga Street

Address Line 2: Lombardo & Gilles, PC

Address Line 4: Salinas, CALIFORNIA 93901

NAME OF SUBMITTER:	/Patrick Casey/
Signature:	/Patrick Casey/

900033969 REEL: 003175 FRAME: 0199

Date:	10/13/2005
Total Attachments: 5 source=USPTO Supporting Docs - New Lacton Source=US	ly Design#page2.tif ly Design#page3.tif ly Design#page4.tif

TRADEMARK
REEL: 003175 FRAME: 0200



U.S. DEPARTMENT OF COMMERCE Form PTO-1594 U.S. Patent and Trademark Office (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇔⇔⇔ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 5-13-02 1. Name of conveying party(les): Chisum Trail, LLC Name: El Aguila Food Products, Inc. Internal Address: Association Individual(s) Street Address: 42 W. Market Street Limited Partnership General Partnership City: Salinas State: Ca Zip: 93902 Corporation-State individual(s) citizenship Other _____ Association____ Additional name(s) of conveying party(ies) attached? 🛄 Yes 🔯 No General Partnership_ 3. Nature of conveyance: Limited Partnership ___ Merger Corporation-State_ Assignment . Tother Limited Liability Company Change of Name Security Agreement If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Other_ **Execution Date:** 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 1,792,813 Additional number(s) attached Yes X No 6. Total number of applications and 5. Name and address of party to whom correspondence 1 | registrations involved: concerning document should be mailed: Name: Pamela Chisum Mills Internal Address: Enclosed 05/20/2002 TON11 00000011 1792813 Authorized to be charged to deposit account 481 40.00 DP 8. Deposit account number: Market Street Street Address: 42 (Attach duplicate copy of this page if paying by deposit account Zip: 93902 State: CA City: Salinas DO NOT USE THIS SPACE RDS 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document Pamela Chisum Mills

01 FC:

Name of Person Signing

Total number of pages including cover sheet, attachments, and document Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D C. 20231

ASSIGNMENT OF TRADEMARK AND/OR SERVICE MARK IN THE STATE OF CALIFORNIA

The name of the assignor is El Aguila Food Products, Inc., a California corporation ("Assignor") licensed to conduct business in the State of California, whose address is 42 West Market Street, Salinas, County of Monterey, California, 93902.

The name of the assignee is Chisum Trail, LLC, a California limited liability company ("Assignee"), licensed to conduct business in the State of California, whose business address is 42 West Market Street, Salinas, County of Monterey, California, 93902.

Description of Trademark to be assigned:

NEW LADY DESIGN

WHEREAS, Assignor has adopted, used, and is using the Trademark described above (the "Mark") which is registered in the United States Patent and Trademark Office, Registration No. 1,792,813, dated September 14, 1993 (the "Registration"); and

WHEREAS Assignor desires to assign all rights, title and interest in and to said Mark and the Registration, and Assignee desires to accept such assignment; and

WHEREAS, Assignor and Assignee desire that the transfer of the Mark and the Registration be evidenced by a written assignment of the Mark from Assignor to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Mark, together with the good will of the business in which the Mark is used (or that part of the good will of the business connected with the use of and symbolized by the Mark) and the Registration thereof.

Dated May 1, 02

ASSIGNOR

Name:

Title:

ASSIGNEE

Name:

Title:

TRADEMARK REEL: 003175 FRAME: 0202

STATE OF CALIFORNIA)) ss.		
COUNTY OF Monterey	_)		
On May I. satisfactory evidence to be the acknowledged to me that he/she his/her/their signature(s) on the acted, executed the instrument.	e person(s) whose name/they executed the same	ne in his/her/their authorized	ne within instrument and capacity(ies), and that by
WITNESS my hand and officia	Tseal.		* .
Notary Public		(Notary Seal abo	ove)
STATE OF CALIFORNIA COUNTY OF [Ylanderea])) ss.)	VIRGINIA FRIED. COMM. #1256 Notary Public-Cali County of Monte My Comm. Exp. Mar.	764
On May Parela C. Mills satisfactory evidence to be the acknowledged to me that he/she his/her/their signature(s) on the acted, executed the instrument.	e person(s) whose nar e/they executed the san e instrument the person	ne in his/her/their authorized	ne within instrument and capacity(ies), and that by
WITNESS my hand and officia Notary Public	Il seal.	(Ñotary Seal ab	ove)
		Notary Pi	IA FRIEDMAN #1256764 ublic-California S of Monterey Xp. Mar. 13, 2004

RECORDED: 10/13/2005