

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADVANTA NORTH AMERICA		10/17/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ADVANTA NETHERLANDS HOLDINGS B.V.		
Street Address:	Dijkwelsestraat 70		
City:	AJ KAPELLE		
State/Country:	NETHERLANDS		
Postal Code:	4421		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1927929	ADVANTA	
CORRESPONDENCE DATA			
Fax Number:	(212)661-8002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126618000		
Email:	INFO@MLMPATENT.US		
Correspondent Name:	LUCAS & MERCANTI, LLP		
Address Line 1:	475 PARK AVENUE SOUTH		
Address Line 4:	NEW YORK, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	ANA-TM-4		
DOMESTIC REPRESENTATIVE			
Name:	LUCAS & MERCANTI, LLP		
Address Line 1:	475 PARK AVENUE SOUTH		
Address Line 2:	15TH FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10016		

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TRADEMARK

NAME OF SUBMITTER:	DONALD C. LUCAS
Signature:	/DONALD C. LUCAS/
Date:	10/17/2005
Total Attachments: 1 source=ASSIGNMENT OF REGISTERED TRADEMARK#page1.tif	

ASSIGNMENT OF REGISTERED TRADEMARK

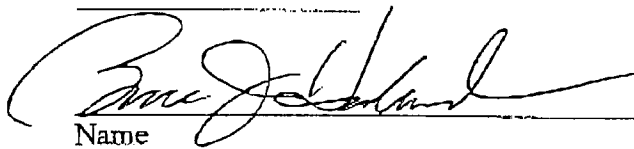
WHEREAS, ADVANTA NORTH AMERICA, INC., a Delaware Corporation, having a place of business at 1215 Prairie Parkway, Fargo, North Dakota, 58102, (hereinafter ASSIGNOR), is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
ADVANTA	1,927, 929	October 17, 1995

WHEREAS, ADVANTA NETHERLANDS HOLDINGS B.V., a Dutch Corporation, having a place of business at Dijkwelsestraat 70, 4421 AJ Kapelle, Netherlands, (hereinafter ASSIGNEE), is desirous of acquiring said registered trademark.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, ASSIGNOR hereby assigns to ASSIGNEE, all right, title, and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Fargo, ND, this 17, day of October, 2005

 (Bruce J. Howland)
Name

SECRETARY / TREASURER - ADVANTA, NORTH AMERICA, INC.
Title