

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Donald W. Hackett		10/10/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	RHG Media LLC		
Street Address:	1717 Rhode Island Avenue, NW		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20026		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2976600	MYDNA	
CORRESPONDENCE DATA			
Fax Number:	(415)984-8701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4159848700		
Email:	ssanford@omm.com		
Correspondent Name:	Scott D. Sanford		
Address Line 1:	275 Battery Street		
Address Line 2:	O'Melveny & Myers LLP		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	706322-060		
NAME OF SUBMITTER:	Scott D. Sanford		
Signature:	/sds/		
Date:	10/18/2005		

CH \$40.00 2976600

Total Attachments: 1
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TRADEMARK AGREEMENT

WHEREAS, Donald W. Hackett ("Assignor"), a United States citizen, whose address is 4110 Bunny Run, Austin, Texas 78746, is the registered owner of the following Registration:

Reg. No. 2,976,600 for the mark MYDNA

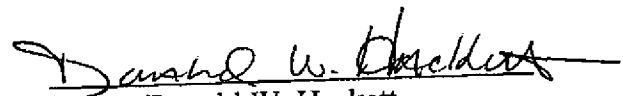
WHEREAS, the mark has been used in connection with the services set forth in the Registration by a licensee of Assignor; and

WHEREAS, pursuant to an Asset Purchase Agreement dated as of July 15, 2005, RHG Media LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of Delaware, located at: 1717 Rhode Island Avenue, NW, Washington, D.C. 20026, became the successor in interest to Assignor's business and as such acquired all rights, title and interest in and to said service mark and the Registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR confirms that ASSIGNEE, is the successor in interest to Assignor's business, ASSIGNOR hereby confirms the assignment of all rights, title and interest in and to said service mark and the Registration therefor, including the goodwill associated with the use of the mark.

Executed at 10th this 10th of October, 2005.

By:


Donald W. Hackett

DC1:642878.1
10/10/05