# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

## **CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type                              |
|-------------------------|----------|----------------|--|
| HEALTHWELL VENTURES LLC |          | l10/19/2005 l  | LIMITED LIABILITY<br>COMPANY:            |
| HEALTHWELL VENTURES LLC |          | l10/19/2005 l  | LIMITED LIABILITY<br>COMPANY: CALIFORNIA |

### **RECEIVING PARTY DATA**

| Name:           | NUTRAGENETICS           |
|-----------------|-------------------------|
| Street Address: | 2805 Tennyson Place     |
| City:           | Hermosa Beach           |
| State/Country:  | CALIFORNIA              |
| Postal Code:    | 90254                   |
| Entity Type:    | CORPORATION: CALIFORNIA |

# PROPERTY NUMBERS Total: 1

| Property Type  | Number   | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 78466815 | NITROLINE |

### **CORRESPONDENCE DATA**

Fax Number: (310)231-8311

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (310) 321-3750 Email: skb@msk.com

Lucy B. Arant/Mitchell Silberberg & Knup Correspondent Name:

Address Line 1: 11377 West Olympic Boulevard

Address Line 4: Los Angeles, CALIFORNIA 90064-1683

| ATTORNEY DOCKET NUMBER: | 39357-00004   |
|-------------------------|---------------|
| NAME OF SUBMITTER:      | Lucy B. Arant |
| Signature:              | /LBA012362/   |
|                         | - IRADEMAKK   |

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| Date:  | 10/26/2005 |
|--|------------|
| Total Attachments: 1 source=Document#page1.tif |            |

TRADEMARK REEL: 003182 FRAME: 0582

# ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, HEALTHWELL VENTURES LLC, a California Limited Liability Company having its principal offices at 2805 Tennyson Place, Hermosa Beach, California 90254, has intended to use the following mark in commerce and has filed an application, now assigned as set forth below, indicating that intention, but has not yet filed an allegation of use under §§ 1(c) or1(d) of The Trademark Act, and:

WHEREAS, applicant is assigning the mark set forth below as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060

TRADEMARKS APPLN. NO. DATE OF APPLICATION

NITROLINE 78/466,815 August 12, 2004

WHEREAS, NUTRAGENETICS, a California corporation having its principal offices at 2805 Tennyson Place, Hermosa Beach, California 90254, the successor of the ongoing and existing business [or portion thereof] of HEALTHWELL VENTURES LLC to which the mark pertains, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, HEALTHWELL VENTURES LLC does hereby assign to NUTRAGENETICS all right, title and interest in and to said trademark and application in the United States and throughout the world therefore, together with the goodwill of the business in connection with which said trademark will be used and which is symbolized by said trademark, along with the right to recover for damages and profits for past and future infringements thereof.

Assignor hereby covenants with assignee that it is the lawful owner of the rights in and to the works and of the above described rights relating thereto and that it has good right to sell and transfer the same to assignee.

| HEALTHWELL VENTURES LLC                            | NUTRAGENETICS                                      |
|--|--|
| Signed at Hermosa Beach, this day of October, 2005 | Signed at Hermosa Beach, this day of October, 2005 |
| Signature David Brubaker                           | Signature Paul Kirkitelos                          |
| Name<br>CEO  | Name C_0.0 ·                                       |
| Title  | Title  |

TRADEMARK REEL: 003182 FRAME: 0583

**RECORDED: 10/26/2005**