

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CrossMedia Services, Inc.		05/03/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Shoplocal.com LLC		
Street Address:	225 north michigan ave., suite 1500		
City:	chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76612428	SHOPLOCAL.COM	
Serial Number:	76612429	SHOPLOCAL.COM	
CORRESPONDENCE DATA			
Fax Number:	(847)256-9208		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	bethfulkerson@sbcglobal.net		
Correspondent Name:	Beth A. Fulkerson		
Address Line 1:	1187 West Lake Ave, Box 333		
Address Line 4:	Wilmette, ILLINOIS 60091		
NAME OF SUBMITTER:	Brian Hand		
Signature:	/Brian Hand/		
Date:	10/28/2005		
Total Attachments: 0			

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