

07-07-2005

DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

**RECORDATION
TRADE**



103035341

To the Director of the U. S. Patent and Trademark Office. Please record the attached documents or the new address(es) below.

N.S. 05

1. Name of conveying party(ies):

VICTOR VANPAL

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance (Execution Date(s) :

Execution Date(s) 6/28/2005

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: BEST VALUE MERCHANDISE CORP.

Internal

Address: _____

Street Address: 2939 VAIL AVENUE

City: COMMERCE

State: CA

Country: USA Zip: 90040

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship CALIFORNIA

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1932898

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

"VICTORY" TRADEMARK

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: BEST VALUE MERCHANDISE CORP.

Internal Address: 40 ALBERT CHIANG

Street Address: 2939 VAIL AVENUE

City: COMMERCE

State: CA Zip: 90040

Phone Number: 323-727-7040

Fax Number: 323-727-7026

Email Address: VICTORY@BESTVALUEMERCHANDISE.COM

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 9192
Expiration Date 11/06

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Signature

6/29/05
Date

ALBERT CHIANG
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK
REEL: 003189 FRAME: 0209**

07/06/2005 ECOOPER 00000195 1932898

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ASSIGNMENT OF TRADEMARK

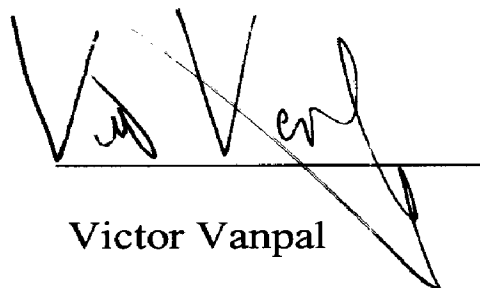
Whereas Victor Vanpal of 1828 S. Van Ness Avenue, Los Angeles, California 90019, has adopted, used and is using the "Victory" trademark which is under Registration No. 1932898, dated November 7, 1995; and

Whereas,

Best Value Merchandise Corporation of 2939 Vail Avenue, City of Commerce, California 90040, is desirous of acquiring said registered trademark;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said Victor Vanpal does hereby assign to the said Best Value Merchandise Corporation all rights, title, and interest in the "Victory" trademark and the goodwill of the business symbolized thereby.

Dated: June 28, 2005



Victor Vanpal