TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boehringer Ingelheim Vetmedica GmbH		10/19/2005	CORPORATION: GERMANY

RECEIVING PARTY DATA

Name:	Novartis AG
Street Address:	CH-4002
City:	Basel
State/Country:	SWITZERLAND
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2712822	DENAGARD

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-813-5900

Email: dsullivan@frosszelnick.com

Correspondent Name: Nancy Sabarra

Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.

Address Line 2: 866 United Nations Plaza

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: NOCH - 0511800

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2:

TRADEMARK REEL: 003190 FRAME: 0302

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Address Line 3: Address Line 4:			
NAME OF SUBMITTER:	Nancy Sabarra		
Signature:	/nancy sabarra/		
Date:	11/08/2005		
Total Attachments: 2 source=051108-0511800-NOCH-assignment DENAGARD 2712822#page1.tif source=051108-0511800-NOCH-assignment DENAGARD 2712822#page2.tif			

TRADEMARK REEL: 003190 FRAME: 0303

<u>A S S I G N M E N T</u>

WHEREAS, Boehringer Ingelheim Vetmedica GmbH, a German corporation, located at Binger Strasse 173, 55216 Ingelheim am Rhein, Germany, hereinafter referred to as Assignor, has adopted, used and is using in its business certain trademarks as listed on the attached Schedule A, which marks are registered in the United States Patent and Trademark Office, or for which said Assignor has filed application for registration in the United States Patent and Trademark Office; and,

WHEREAS, NOVARTIS AG, a Swiss corporation, located and doing business at CH-4002 Basel, Switzerland, hereinafter referred to as Assignee, is desirous of acquiring said marks and the registrations thereof, and the application for registration of the hereinafter identified mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations and application thereof, and all claims arising out of or relating to the use or ownership of the marks.

IN WITNESS WHEREOF, Assignor has caused this assignment to be signed this day of October, 2005.

Boehringer Ingelheim Vetmedica GmbH

By Name:

Jürden Römhild

Authorised Signatories Title:

NOVARTIS AG

Bv

Name: Tom Sadler

Title: Authorised Signatory

Authorised Signatory

TRADEMARK REEL: 003190 FRAME: 0304

SCHEDULE A

TRADEMARK REGISTRATION DATE REGISTRATION NO.

DENAGARD 6 May, 2003 2712822

RECORDED: 11/08/2005

TRADEMARK REEL: 003190 FRAME: 0305