

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Scot Delorme		05/09/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Mindful, Inc.		
Street Address:	729 West 16th Street, No. C6		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92627		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78452308	24C	
CORRESPONDENCE DATA			
Fax Number:	(949)955-2415		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(949) 752-8525		
Email:	tachlaw@aol.com		
Correspondent Name:	Leonard Tachner		
Address Line 1:	17961 Sky Park Circle, Suite 38-E		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	DELORME-1		
NAME OF SUBMITTER:	Leonard Tachner		
Signature:	/Leonard Tachner/		
Date:	11/08/2005		

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Total Attachments: 1
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WHEREAS, Scot DeLorme, an individual of 362 Locust, Laguna Beach, California 92651 (hereinafter sometimes referred to as "**Assignor**"), is using and is the owner of the trademark **24C** for use on vitamin supplements and the corresponding U.S. Trademark Application No. 78/452,308 filed July 17, 2004 for the mark **24C** in International Class 5:

WHEREAS, Mindful, Inc., a corporation of the state of California (sometimes hereinafter referred to as "**Assignee**") whose business address is: 729 West 16th Street, C6, Costa Mesa, California 92627, is desirous of acquiring the mark "**24C**" as well as the goodwill associated with the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, "**Assignor**" hereby sells, assigns and transfers to "**Assignee**" all right, title and interest in and to the mark, and said corresponding application, together with the goodwill symbolized by the mark.

Dated: _____

5-9-05



Scot DeLorme