## Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Jim Moran & Associates, Inc.		11/10/2005	CORPORATION: FLORIDA

#### **RECEIVING PARTY DATA**

Name:	Fidelity Warranty Services, Inc.	
Street Address:	100 Jim Moran Boulevard	
City:	Deerfield Beach	
State/Country:	FLORIDA	
Postal Code:	33443	
Entity Type:	CORPORATION: FLORIDA	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 76614663		TLC ROYAL PROTECTION PLAN

#### **CORRESPONDENCE DATA**

Fax Number: (202)857-6395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (202) 857-6000

Email: tmdocket@arentfox.com
Correspondent Name: David C. Gryce, Esq.

Address Line 1: 1050 Connecticut Avenue, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5339

ATTORNEY DOCKET NUMBER:	020108/CPL
NAME OF SUBMITTER:	David C. Gryce, Esq.
Signature:	/David C. Gryce/
Date:	11/10/2005

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### <u>ASSIGNMENT</u>

WHEREAS Jim Moran & Associates, Inc., a Florida corporation located at 500 Jim Moran Boulevard, Deerfield Beach, Florida 33442 ("Assignor"), is the owner of all right, title and interest in and to the United States trademark and trademark application listed on the attached Schedule A; and

WHEREAS Fidelity Warranty Services, Inc., a Florida corporation located at 100 Jim Moran Boulevard, Deerfield Beach, Florida 33443 ("Assignee"), is desirous of acquiring said trademark and the application thereof, along with the goodwill of the business pertaining thereto.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, the right to bring suit and recover damages for past infringement, and the application thereof identified in Schedule A.

Date: (1) (0(2005

JIM MORAN & ASSOCIATES, INC.

By: CMD. KORP

Name: ŒW (5 D. KUHR

Title: ASSOCIATE ODUNSEL

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# SCHEDULE A

Mark	App. No.	Class
TLC ROYAL PROTECTION PLAN & Design	76/614,663	36
ROYAL PROTECTION PLAN		

RPP/136226.3

**RECORDED: 11/10/2005** 

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