# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/15/2005

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vin Hoey		11/15/2005	INDIVIDUAL: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	Strategic4sight, Inc.
Street Address:	3131 Maple Avenue
Internal Address:	Suite 8G
City:	Dallas
State/Country:	TEXAS
Postal Code:	75201
Entity Type:	CORPORATION: TEXAS

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78404919	STRATEGIC4SIGHT

### **CORRESPONDENCE DATA**

Fax Number: (703)299-0036

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703 299-0037

Email: adrienne@wrb-ip.com
Correspondent Name: Adrienne L. White
Address Line 1: 1217 King Street

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	000316-001
NAME OF SUBMITTER:	Adrienne L. White
Signature:	/adrienne white/

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Date:	11/17/2005
Total Attachments: 1 source=Assignment#page1.tif	

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#### ASSIGNMENT

WHEREAS, Vin Hoey, a U.S. citizen, having an address at 3131 Maple Avenue, Suite 8G, Dallas, Texas 75201 (hereinafter "ASSIGNOR"), has adopted the trademark Strategic4sight which is the subject of an application for trademark registration pending in the United States Patent and Trademark Office under Serial No. 78/404,919, filed April 20, 2004; and

WHEREAS, Strategic4sight, Inc., a corporation organized and existing under the laws of Texas, having a place of business at 3131 Maple Avenue, Suite 8G, Dallas, Texas 75201 (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid trademark Strategic4sight, together with the goodwill of the business symbolized by the trademark, the aforesaid application therefore and that portion of ASSIGNOR's business which is associated with the trademark.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid trademark Strategic4sight together with the goodwill of the business symbolized by the trademark, the aforesaid Application Serial No. 78/404,919 and that portion of ASSIGNOR's business which is associated with the trademark.

By: Vin Hoey

Date: 11/15/05

**RECORDED: 11/17/2005** 

TRADEMARK **REEL: 003196 FRAME: 0098**