TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NBA Properties, Inc.		11/22/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	WNBA Enterprises, LLC	
Street Address:	450 Harmon Meadow Boulevard	
City:	Secaucus	
State/Country:	NEW JERSEY	
Postal Code:	07094	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2288315	WNBA

CORRESPONDENCE DATA

Fax Number: (212)223-5159

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-407-8330

Email: IPGROUP@nba.com

Correspondent Name: Anil V. George
Address Line 1: 645 Fifth Avenue

Address Line 2: Intellectual Property Group - 16th Floor Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	ASSIGN WNBA LOGO CLS 28	
NAME OF SUBMITTER:	Anil V. George	
Signature:	/Anil V. George/	
Date:	11/22/2005	

TRADEMARK
REEL: 003198 FRAME: 0376

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Total Attachments: 4 source=Document#page1.tif source=Document#page2.tif source=Document#page3.tif source=Document#page4.tif

> TRADEMARK REEL: 003198 FRAME: 0377

TRADEMARK ASSIGNMENT

This Agreement is made on the 22 day of November 2005, between NBA Properties, Inc., a New York Corporation, with an address at 645 Fifth Avenue, New York, New York, 10022 (ASSIGNOR) and WNBA Enterprises, LLC, a Delaware limited liability company, with an address at 450 Harmon Meadow Boulevard, Secaucus, New Jersey 07094 (ASSIGNEE).
WHEREAS, ASSIGNOR has adopted, used and is the using the trademark WNBA (and Design) identified by Registration No. 2288315 in the United States Patent and Trademark Office, which is attached hereto as Exhibit 1 ;
WHEREAS, ASSIGNEE is desirous of acquiring said trademark and registration thereof;
NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assign, all right, title, and interest in and to said trademark and said trademark registration, together with the goodwill associated with said trademark and trademark registration thereof.
IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized office.
Dated: November 22, 2005 By: Ayala Deutsch Sentor Intellectual Property Counsel & Vice President
State of New York)) ss:
County of New York)
On this 22nd day of November, 2005, before me appeared, Ayala Deutsch, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of NBA Properties, Inc.
Sworn to before me on this 3243 day of November 2005
My Commission expires: Notary Public Notary Public Nicole J. Shown Notary Public, State of New York Notary Public, State of New York No O1885048873 Qualified in Richard County Commission Expires November 4, *** Commission Expires November 4, *** Lead of the Power York County Commission Expires November 4, *** Commission Expires November 4, *** Notary Public

TRADEMARK REEL: 003198 FRAME: 0378 EXHIBIT 1

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2005-11-21 17:49:26 ET

Serial Number: 75978565 Assignment Information

Registration Number: 2288315 Assignment Information

Mark



(words only): WNBA

Standard Character claim: No

Current Status: Registered.

Date of Status: 1999-10-19

Filing Date: 1996-10-24

Transformed into a National Application: No

Registration Date: 1999-10-19

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1999-10-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. NBA Properties, Inc.

Address:

NBA Properties, Inc.

Olympic Tower 645 Fifth Avenue

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Latest Status Info Page 2 of 3

New York, NY 10022

United States

Legal Entity Type: Corporation

State or Country of Incorporation: New York

GOODS AND/OR SERVICES

International Class: 028

toys and sporting goods, namely, basketballs, golf balls, playground balls, sports balls, rubber action balls, basketball nets, basketball backboards, pumps for inflating basketballs and needles, therefor, golf clubs, golf bags, electronic basketball table top games, coin-operated video games, stand alone video game machines, basketball table top games, basketball board games, electronic video arcade game machines, basketball kit comprised of a basketball net and whistle, dolls, stuffed toys, jigsaw puzzles and Christmas tree ornaments

First Use Date: 1997-04-19

First Use in Commerce Date: 1997-04-19

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1999-10-19 - Registered - Principal Register

1999-08-28 - Allowed for Registration - Principal Register (SOU accepted)

1999-07-30 - Statement of use processing complete

1999-04-27 - Amendment to Use filed

1999-07-31 - Divisional processing completed

1998-12-02 - Extension 1 granted

1998-10-28 - Extension 1 filed

1998-05-05 - Notice of allowance - mailed

1998-02-10 - Published for opposition

1998-01-09 - Notice of publication

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1997-12-06 - Approved for Pub - Principal Register (Initial exam)

1997-10-17 - Communication received from applicant

1997-04-14 - Non-final action mailed

1997-04-08 - Case file assigned to examining attorney

1997-04-01 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

KATHRYN L BARRETT (Attorney of record)

KATHRYN L BARRETT NBA PROPERTIES INC OLYMPIC TOWER BLDG 645 5TH AVE NEW YORK NY 10022

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