

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Reckitt Benckiser Inc.		10/28/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	The Spic and Span Company
Street Address:	90 North Broadway
City:	Irvington
State/Country:	NEW YORK
Postal Code:	10533
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	1389535	DISHSCRUB
Registration Number:	0505073	CHORE KNOB
Registration Number:	2052743	CHORE BOY
Registration Number:	2287836	
Registration Number:	2900616	CHORE BOY
Registration Number:	2335575	THE ANSWER TO ALL YOUR CHORES
Registration Number:	2283412	
Registration Number:	2052742	CHORE BOY
Registration Number:	2051305	LONGLAST
Registration Number:	0848452	CHORE GIRL

**CORRESPONDENCE DATA**

Fax Number: (423)752-9548  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 423 752-4406

OP \$265.00 1389535

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ATTORNEY DOCKET NUMBER:	2016563-000006
NAME OF SUBMITTER:	Micheline Kelly Johnson
Signature:	/micheline kelly johnson/
Date:	12/01/2005
Total Attachments: 1 source=Assignment Chore Boy#page1.tif	

## Trademark Assignment

Pursuant to the Asset Sale and Purchase Agreement by and among Reckitt Benckiser Inc. ("RB") and its Affiliate (as defined by that agreement) ("Seller") and The Spic and Span Company and Prestige Brands Holdings, Inc. (collectively "Buyers"), relating to Seller's Chore Boy business and dated 22 July 2005 ("Agreement"), for good and valuable consideration to them paid by Buyers, receipt of which is hereby acknowledged and agreed, Seller hereby sells, conveys, assigns and transfers to The Spic and Span Company all their right, title and interest in and to the following trademarks, trademark registrations and trademark applications:

Trademark	Country	Registration No:	RB Entity Owner
DISHSCRUB	United States of America	1389535	Reckitt Benckiser Inc.
CHORE KNOB	United States of America	505073	Reckitt Benckiser Inc.
CHORE BOY Stylized	United States of America	2052743	Reckitt Benckiser Inc.
CHORE BOY Design	United States of America	2287836	Reckitt Benckiser Inc.
CHORE BOY	United States of America	2900616	Reckitt Benckiser Inc.
THE ANSWER TO ALL YOUR CHORES	United States of America	2335575	Reckitt Benckiser Inc.
CHORE BOY Design	United States of America	2283412	Reckitt Benckiser Inc.
CHORE BOY	United States of America	2052742	Reckitt Benckiser Inc.
LONGLAST	United States of America	2051305	Reckitt Benckiser Inc.
CHORE GIRL stylized	United States of America	848452	Reckitt Benckiser Inc.

Subject to the Agreement, Seller hereby authorize the Buyer to take any and all actions in connection with such trademarks, trademark registrations and trademark applications, in Buyer's own name and at the Buyer's expense. All capitalized terms used, but not defined herein, have the meanings set forth in the Agreement.

Date: 28 October 2005

Reckitt Benckiser Inc.

By:



William R. Mordan

Vice President and General Counsel