

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Raley's TM, Inc.		12/02/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Raley's		
Street Address:	500 W. Capitol Ave		
City:	West Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	95606		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2578264	TODAY'S FAMILY	
Registration Number:	2732968	TODAY'S FAMILY	
Registration Number:	2804185	TODAY'S HEALTH BABY JUNCTION	
Registration Number:	2713322	TODAY'S HEALTH KID JUNCTION	
CORRESPONDENCE DATA			
Fax Number:	(916)444-2100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9164441000		
Email:	garupo@downeybrand.com		
Correspondent Name:	Grace M. Arupo		
Address Line 1:	555 Capitol Mall, 10th Floor		
Address Line 4:	Sacramento, CALIFORNIA 95814		
NAME OF SUBMITTER:	Grace M. Arupo		
Signature:	/Grace M. Arupo/		

OP \$115.00 2578264

Date:

12/02/2005

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS AND GOODWILL

RECITALS

A. Raley's TM Inc., a corporation of the State of California, having a place of business at West Sacramento, California, hereinafter referred to as "ASSIGNOR", is the sole and exclusive owner of the trademarks listed on Exhibit A attached hereto (the "Marks"), the trademark registrations relating to the Marks listed on Exhibit A attached hereto (the "Registrations"), and the goodwill of the business carried on in connection with the Marks (the "Goodwill").

B. Raley's, a corporation of the State of California, having a place of business at West Sacramento, California, hereinafter called "ASSIGNEE" is desirous of acquiring all rights in and to the Marks, the Registrations, and the Goodwill.

AGREEMENT

In consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration to ASSIGNOR paid by ASSIGNEE, receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire right, title and interest in and to the Marks, the Registrations, and the Goodwill, together with all claims, demands and causes of action for the past infringement of any of the Marks, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would or could have been held and enjoyed by ASSIGNOR had this assignment not been made.

2. ASSIGNOR further covenants with ASSIGNEE to execute when requested such additional instruments and documents as may be necessary or desirable to effectuate this assignment.

IN WITNESS WHEREOF, ASSIGNOR has executed this assignment by and through its duly authorized officer this 7th day of November, 2005.

ASSIGNOR:

Raley's TM Inc.

By: Jennifer H. Crabb
Jennifer H. Crabb, Corporate Secretary

Exhibit A
to
Assignment of Trademarks and Goodwill

<u>TRADEMARK</u>	<u>U.S.P.T.O. REG. NO.</u>
"TODAY'S FAMILY" (words only)	2,578,264
"TODAY'S FAMILY" (words only)	2,732,968
"TODAY'S HEALTH BABY JUNCTION" (words only)	2,804,185
"TODAY'S HEALTH KID JUNCTION" (words only)	2,713,322

State of California
County of YOLO

On 11-8-05 [date], before me, DOROTHY R. MCGUIRE [name and title of officer taking acknowledgment], personally appeared JENNIFER H. CRABB [name(s) of person(s) signing instrument], _____ [personally known to me or proved to me on the basis of satisfactory evidence] to be the person(s) whose name(s) _____ [is or are] subscribed to the within instrument and acknowledged to me that _____ [he or she or they] executed the same in _____ [his or her or their] authorized _____ [capacity or capacities], and that by _____ [his or her or their] signature(s) on the instrument the person(s), or the entity on behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature: Dorothy R. McGuire [Signature]

