

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sunshine Ace Hardware, Inc.		10/06/2005	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Homer TLC, Inc.		
Street Address:	1404 Society Drive		
City:	Claymont		
State/Country:	DELAWARE		
Postal Code:	19703		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78333916	YOU CAN DO IT. WE CAN HELP.	
Serial Number:	78353085	YOU CAN DO IT FISH. WE CAN HELP.	
CORRESPONDENCE DATA			
Fax Number:	(512)536-4598		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	512.474.5201		
Email:	aotrademark@fulbright.com		
Correspondent Name:	Richard J. Groos		
Address Line 1:	600 Congress Avenue, Suite 2400		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	10308441/HDPO:013		
NAME OF SUBMITTER:	Richard J. Groos		
Signature:	/Richard J. Groos/		
Date:	12/05/2005		

OP \$65.00 78333916

Total Attachments: 2

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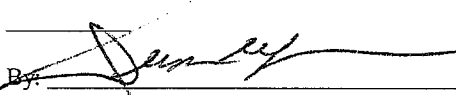
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TRADEMARK ASSIGNMENT

WHEREAS, Sunshine Ace Hardware, Inc., a Florida Corporation having a business address of 141 Tamiami Trail N., Naples, Florida, 34102 (hereinafter "Assignor" or "Sunshine") has adopted, used and is using the mark "YOU CAN DO IT. WE CAN HELP.", and the derivation "YOU CAN DO IT FISH. WE CAN HELP." (the "MARKS"), and has pending applications to register the MARKS.

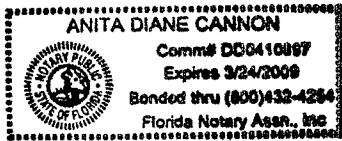
WHEREAS, Homer TLC, Inc., an intellectual property holding company having a business address of 1404 Society Dr., Claymont, Delaware, 19703 (hereinafter "Assignee" or "Homer") desires to acquire the MARKS and the pending application to register the MARKS.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor represents and warrants that it is the owner of the pending applications to register the MARKS, U.S. Serial No. 78333916 and U.S. Serial No. 78353085, and does hereby transfer, grant, convey, assign and relinquish exclusively unto said Assignee, all right, title and interest in and to the MARKS, including the right to enforce the MARKS and the right to recover for past damages for infringement thereof, together with the goodwill of the business symbolized by the MARKS, and all documents relating to the rights to and usage thereof.

By: 
Name: JERRY M. WYNN
Title: C.E.O.
Date: 10-06-05

STATE OF Florida §
COUNTY OF Collier §

BEFORE ME, THE UNDERSIGNED AUTHORITY, on this 6th day of Oct., 2005, personally appeared Serry Wynn known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that s/he is authorized to execute the same on behalf of the identified company and that s/he executed the same on behalf of the company for the purposes and consideration therein expressed.



Anita Diane Cannon

Notary Public in and for the State of FL

ANITA DIANE CANNON
(Type or Print Name)

My Commission Expires: 3/24/09