

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Heidi Grace Designs, Inc.		11/17/2005	CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fiskars Brands, Inc.		
<b>Street Address:</b>	2537 Daniels Street		
<b>City:</b>	Madison		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53718-6772		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78359969	POCKET SCRAPS	
Serial Number:	78406626	EXPRESSIONS	
Serial Number:	78359955	GLASS EFFECTS	
Serial Number:	78359974	ELEMENTS	
Serial Number:	78359963	HEIDI GRACE DESIGNS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)297-4900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	414-271-2400		
<b>Email:</b>	ptomailmilwaukee@foley.com		
<b>Correspondent Name:</b>	Richard J. Mckenna		
<b>Address Line 1:</b>	777 East Wisconsin Avenue		
<b>Address Line 2:</b>	Foley & Lardner LLP		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	031890-1652		

CH \$140.00 78359969

NAME OF SUBMITTER:	Julie A. Murphy
Signature:	/Julie A. Murphy/
Date:	12/05/2005
Total Attachments: 2 source=heidigraceasn#page1.tif source=heidigraceasn#page2.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Heidi Grace Designs, Inc., a Washington corporation ("ASSIGNOR") is the current owner of the trademark registrations/applications and all associated rights listed on the attached Schedule A (the "Marks"); and

WHEREAS, Fiskars Brands, Inc., a Wisconsin corporation ("ASSIGNEE") wishes to acquire the Marks together with the goodwill of the business in connection with which the Marks are used;

WHEREAS, ASSIGNOR and ASSIGNEE have executed an Agreement through which the business of the ASSIGNOR to which the Marks pertain has been assigned to ASSIGNEE and the purpose of this Agreement is to memorialize this assignment for purposes of recordation.

NOW, THEREFORE, in consideration of and in exchange for one dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which Assignor hereby acknowledges, ASSIGNOR hereby agrees to and does sell, assign and transfer to ASSIGNEE its entire right, title and interest in and to the Marks together with the goodwill of the business to which the Marks pertain, as well as all rights of enforcement and recovery for past infringement. ASSIGNOR further agrees to take all reasonable and necessary steps to implement the provisions of this assignment.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed as of the 17 day of November, 2005.

Assignor: Heidi Grace Designs, Inc.

By: 

Name: Heidi Grace Kress

Title: President

Schedule A

<b>TRADEMARK</b>	<b>APPLICATION/ REGISTRATION NO.</b>
POCKET SCRAPS & Design	78/359,969
EXPRESSIONS & Design	78/406,626
GLASS EFFECTS & Design	78/359,955
ELLEMENTS & Design	78/359,974
HEIDI GRACE DESIGNS & Design	78/359,963