

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Desmond LaTouche		10/12/2005	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	1461691 Ontario Inc.		
Street Address:	1315 Patricia Boulevard		
City:	Kingsville, Ontario		
State/Country:	CANADA		
Postal Code:	N94 2R3		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	75178089	INSTANT FISHERMAN	
Registration Number:	2200264	INSTANT FISHERMAN	
CORRESPONDENCE DATA			
Fax Number:	(248)647-5210		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-647-6000		
Email:	docket@patlaw.com		
Correspondent Name:	Douglas W. Sprinkle		
Address Line 1:	P.O. Box 7021		
Address Line 4:	Troy, MICHIGAN 48007-7021		
ATTORNEY DOCKET NUMBER:	LDB-10219/04		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Douglas W. Sprinkle

Signature:

/DWS/

Date:

12/06/2005

Total Attachments: 1

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File: 24842-0000 WCK/ajh

TRANSFER - U.S.A.

WHEREAS, Desmond LaTouche, the full post office address of whose principal office or place of business is 1315 Patricia Blvd., Kingsville, Ontario, N94 2R3, Canada, is the owner in the United States of America of the trademark **INSTANT FISHERMAN**, trade-mark Registration No. 2,200,264, registered on October 27, 1998;

AND WHEREAS, 1461691 Ontario Inc., the full post office address of whose principal office or place of business is 1315 Patricia Blvd., Kingsville, Ontario, N94 2R3, Canada, is desirous of acquiring the U.S. rights to the said trademark registration;

NOW THEREFORE, KNOW ALL MEN BY THESE PRESENTS that for good and valuable consideration, the receipt of which is hereby acknowledged, the said **Desmond LaTouche**, does hereby sell, assign and transfer to the said **1461691 Ontario Inc.**, all the right, title and interest of the said **INSTANT FISHERMAN** in the United States of America in and to the said trademark registration, together with the goodwill associated therewith and the exclusive right to use such trademark as or in a name under which a business is carried on.

EXECUTED AT KINGSVILLE, Canada,
this 12th day of OCT, 2005.

WITNESS:

Bernadette Feiman Per;
(signature)
Bernadette Feiman Name:
(name - printed)
Title:

DESMOND LATOUCHE

Desmond LaTouche
(signature)
DESMOND J. LATOUCHE
(printed or typed) PRESIDENT