

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Appetizers And, Inc.		09/22/2005	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Trademark Management Company		
<b>Street Address:</b>	2541 North Stokesberry Place, Suite 100		
<b>City:</b>	Meridian		
<b>State/Country:</b>	IDAHO		
<b>Postal Code:</b>	83642		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2310521	APPETIZERS AND, INC.	
Registration Number:	2310522	APPETIZERS AND, INC.	
Registration Number:	2679357	BLACK TIE HORS D'OEUVRES	
Registration Number:	2299453	Q-ZEENS	
Registration Number:	2301539	Q-ZEENS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(412)456-1035		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	412-456-1011		
<b>Email:</b>	nancy.linkes@us.hjheinz.com		
<b>Correspondent Name:</b>	Nancy A. Linkes		
<b>Address Line 1:</b>	P. O. Box 57		
<b>Address Line 4:</b>	Pittsburgh, PENNSYLVANIA 15230		
<b>NAME OF SUBMITTER:</b>	Nancy A. Linkes		

**CH \$140.00 2310521**

Signature:

/Nancy A. Linkes/

Date:

12/09/2005

Total Attachments: 2

source=AAI\_assi#page1.tif

source=AAI\_assi#page2.tif

**ASSIGNMENT**

WHEREAS, Appetizers And, Inc., an Illinois corporation with offices located at 2555 N. Elston Avenue, Chicago, IL 60647, an indirect wholly-owned subsidiary of H. J. Heinz Company (hereafter, "AAI"), is the owner of certain trademark registrations, a list of which is attached hereto as Schedule "A," as well as other unregistered common law trademarks, trade dress, and label designs; and

WHEREAS, Trademark Management Company, an <sup>Delaware</sup>~~Idaho~~ corporation with offices located at 2541 Stokesberry Place, Suite 100, Meridian, Idaho 83642 (hereafter, "TMC"), is desirous of acquiring all right, title, and interest in and to the registered trademarks, unregistered common law trademarks, trade dress, and label designs, including the goodwill of the trademarks connected with the use thereof and symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, AAI does hereby assign unto TMC all right, title, and interest in and to the registered trademarks set forth in Schedule "A," and to the unregistered common law trademarks, trade dress, and label designs utilized with the registered trademarks, together with any goodwill of the trademarks symbolized thereby.

AAI agrees to execute any and all additional documents that may be necessary from time-to-time to perfect and record title to the trademarks in TMC, and to carry out the intent of this Assignment.

APPETIZERS AND, INC.

BY: Kristine Holtz

NAME: Kristine Holtz

ITS: Sr. Vice President & Chief Operating Officer

DATE: September 22, 2005

Sworn to and subscribed before me on this 22nd day of September, 2005:

  
Notary Public

(SEAL)

**APPETIZERS AND, INC.**

SCHEDULE A




Owner Trademark Image Report

Printed: 9/29/2005

Page 1

Country: US

Status: ACTIVE

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>APPETIZERS AND, INC.</b>							
UNITED STATES	T04208US00	3/13/1998	75/449,716	1/25/2000	2,310,521	REGISTERED	42
<b>APPETIZERS AND, INC. AND DESIGN</b>							
							
UNITED STATES	T04209US00	3/13/1998	75/449,717	1/25/2000	2,310,522	REGISTERED	42
<b>BLACK TIE HORS D'OEUVRES AND DESIGN</b>							
							
UNITED STATES	T04210US00	7/2/1999	75/743,728	1/28/2003	2,679,357	REGISTERED	30
<b>Q-ZEENS</b>							
UNITED STATES	T04211US00	3/13/1998	75/449,715	12/14/1999	2,299,453	REGISTERED	42
<b>Q-ZEENS AND DESIGN</b>							
							
UNITED STATES	T04212US00	3/13/1998	78/449,714	12/21/1999	2,301,539	REGISTERED	42

END OF REPORT

TOTAL ITEMS SELECTED =

5